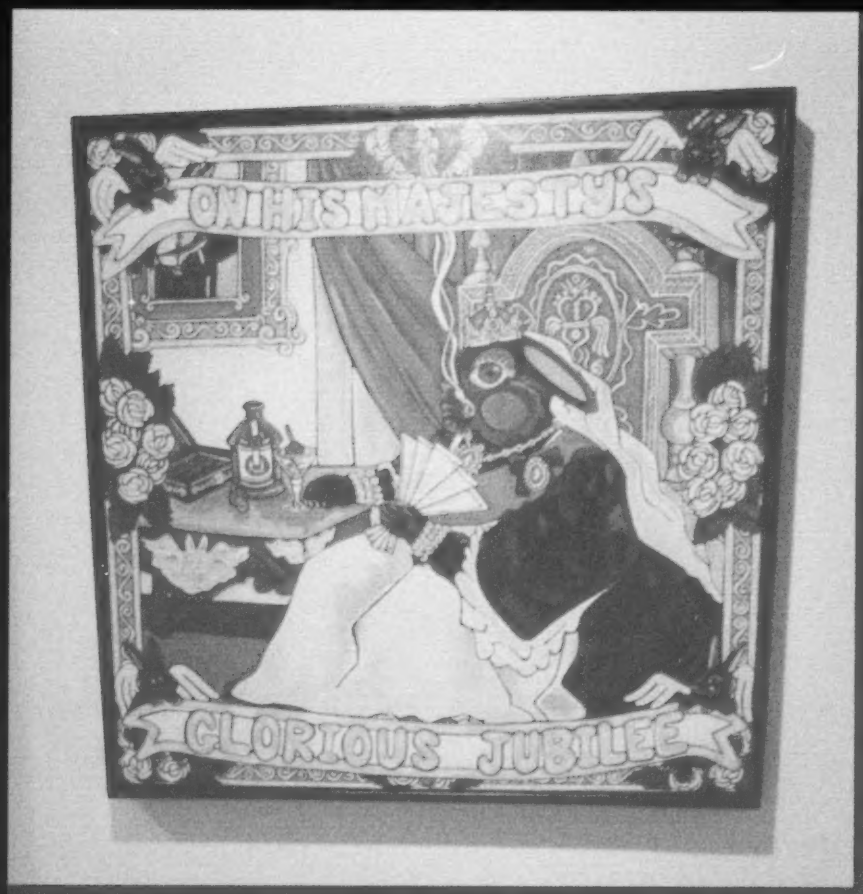


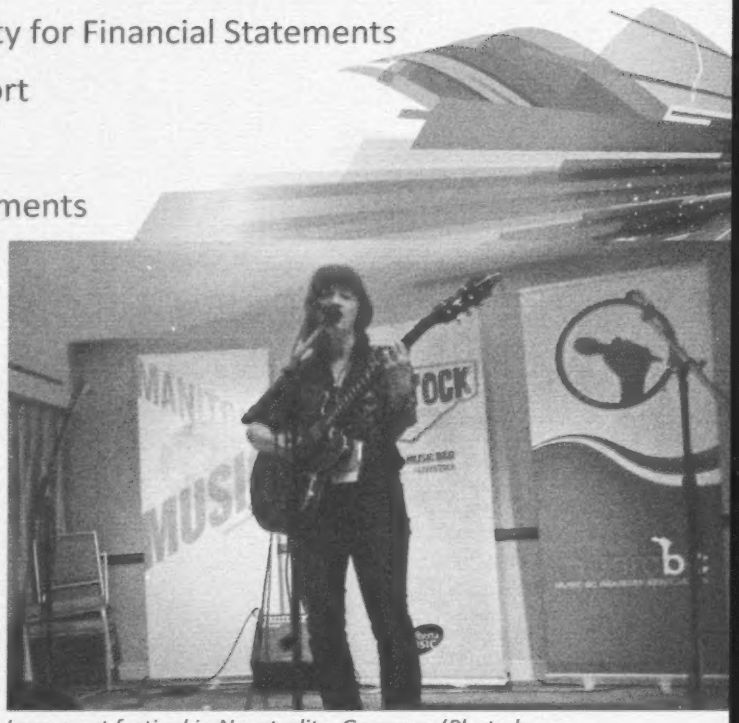
creative SASKATCHEWAN

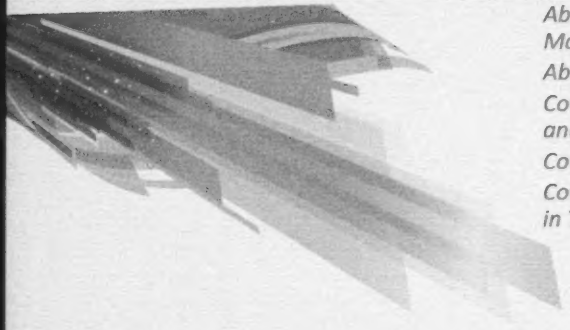
2014-15 ANNUAL REPORT

creative
SASKATCHEWAN

Table of CONTENTS

5	Letter of Transmittal
6	Message from the Chair
7	About Our Board
8	A Year In Review
9	Message from the CEO
11	Programs in Action
17	Creative Industry Associations
28	Grants and Funding
40	Grant Review
45	Management's Responsibility for Financial Statements
46	Independent Auditor's Report
47	Financial Statements
50	Notes to the Financial Statements





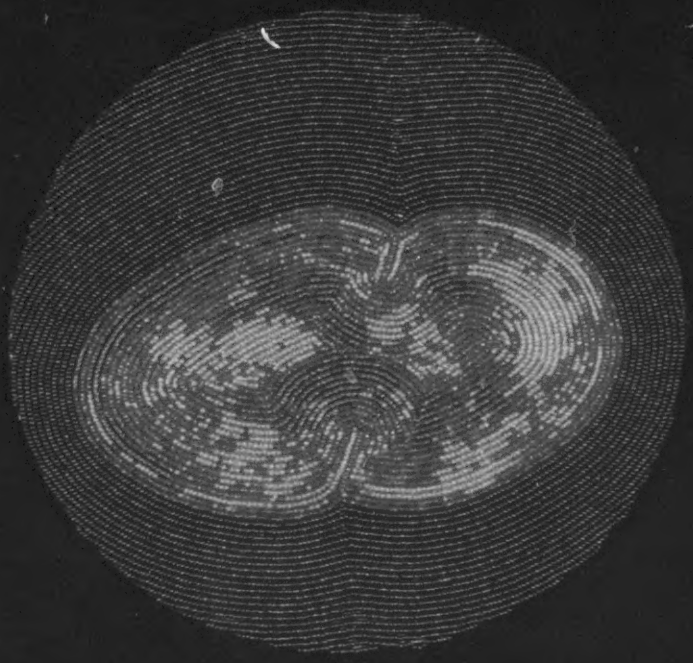
Above Left: Rah Rah, Immurgut festival in Neustrelitz, Germany (Photo by Mackenzie Bulych

Above Right: Megan Nash, South by SouthWest

Cover Top Left: "Rabbit Series - The King as Queen" by Michel Boutin, in London and Bilbao

Cover Top Right: "Despite all Odds II" by June Jacobs, in Chicago and New York

Cover Bottom: Bastard Poetry at the Tom Jackson Live Music Method Workshop in The Sound Stage Regina



Smallpox

Letter of TRANSMITTAL

The Honourable Vaughn Solomon Schofield
Lieutenant Governor of Saskatchewan

Your Honour:

Creative Saskatchewan is pleased to submit its annual report for the fiscal year April 1, 2014 to March 31, 2015. Established July 2, 2013, this report summarizes the agency's first full fiscal year of operations.

Creative Saskatchewan's financial statements are included and have been audited by the Provincial Auditor.

Respectfully submitted on behalf of Creative Saskatchewan.

The Honourable Mark Docherty
Minister of Parks, Culture & Sport

Mike MacNaughton
Chair, Creative Saskatchewan

Opposite: "Smallpox" by Ruth Cuthand, in London and Bilbao

Our Board

Mike MacNaughton
Chair

Susan Whitney
Vice Chair
Investment and Human Resource Committees

Valerie Creighton
Metrics and
Investment Committees

Cory Furman
Governance and
Human Resources Committees

Jocelyne Wasacase-Merasty
Governance and
Investment Committees

Jocelyne Kost
Human Resources and
Metrics Committees

Rick Krieger
Finance and
Governance Committees

Rick Peddle
Finance and Metrics Committees

Caroline Walker
Investment and
Finance Committees

Bruce Willis
Finance and
Human Resources Committees

Patricia Warsaba
Governance and
Metrics Committees (term began December 18, 2014)

Patrick Close
Governance and Metrics Committees (term ended December 18, 2014)

Message from the Chair

Creative Saskatchewan is excited to have completed our first full year of operation.

Much of the operational work of the board is now complete. Staff and our programs are in place; a large amount of time this year was spent getting those operational elements finalized.

The Board can now take a step back and concentrate on its strategic and oversight roles. This is a crucial evolution in the life of the agency. We will however continue to work with our stakeholders to refine and adjust our policies and programs on a regular basis.

We were pleased to have had all of the creative industry associations provide input to our programs in February. We rely on their insight and experience and will continue to work with them as the organization moves forward.

There were a number of successes in 2014/15, including but not limited to:

- Celebration of Saskatchewan Film in The Sound Stage
- Musicians signing with international representatives
- Saskatchewan creative products on display in over 10 countries

We've made some excellent progress with trade missions and we're now beginning to develop metrics around those successes. There is still more work to do in this area and it will be a crucial part of our planning and strategy.

I want to thank the staff for a very, very busy year. They have worked extremely hard and are dedicated to the success of the organization. Their countless hours are building a strong and effective agency which will improve the economic situation for hundreds of Saskatchewan artist entrepreneurs.

Our board also worked tirelessly over the past year as we move from operational state to much more strategic oversight. Our board members are dedicated to the success of the organization and we all look forward to continued success in 2015/16.

Mike MacNaughton
Chair

About our BOARD

Creative Saskatchewan has a Board of Directors comprised of local business and industry experts who oversee our operations. The Board is responsible for the stewardship of the organization. This includes oversight of funding programs and other activities, taking a leadership role in strategic direction, and ensuring that operations are done in accordance with its objectives. Board members are dedicated to the growth and development of Saskatchewan's creative industries and the success of Creative Saskatchewan.

The Board of Directors is independent of management. Directors are nominated by industry associations and creative producers, and appointed by the Minister responsible for Creative Saskatchewan.

Creative Saskatchewan and its Board of Directors are committed to adhering to best practices in corporate governance to ensure that the Corporation is managed responsibly for the benefit of its funding recipients, industry associations, and the public.

In March of 2015, the Board held a strategic planning session defining new Mission, Vision, and Values for the organization and began developing a new three year strategic plan.

Board Appointments

Patrick Close provided notice of his resignation in June, 2014 and his term ended December 18, 2014. The position was filled by Patricia Warsaba on December 18, 2014.

Creative Saskatchewan's Board has five standing committees which meet regularly to provide support and oversight on various aspects of operations.

Investment Fund Committee

The objective of the committee is to assist the Board of Directors in meeting their responsibilities with respect to establishing, monitoring, reviewing and approving changes to Creative Saskatchewan's juried and non-juried programs and projects.

Human Resource Committee

The objective of this committee is to assist the Board of Directors with respect to all matters relating to human resources, including CEO recruitment, evaluation and compensation, management development, succession planning, and all significant human resource policies and related issues.

Metrics & Strategy Committee

The objective of this committee is to assist the Board of Directors with respect to design and implementation of measurement methodologies to measure the effect of the funding programs and operations of the agency.

Governance & Nominating Committee

The objective of the committee is to assist the Board of Directors in meeting their responsibilities with respect to corporate governance processes, Board recruitment and development, and ethics.

Audit & Finance Committee

The objective of the committee is to assist the Board of Directors in meeting their responsibilities with respect to financial reporting, internal controls, risk management and accountability.

A Year in REVIEW

Over the past year, Creative Saskatchewan has had the opportunity to transition from an 'up-and-running' operation to a 'continuous operations' status.

The Board has helped establish the key operations and are transitioning to a governance role, while staff have been in place for a year and settled into their roles.

The agency has now concluded its first full fiscal year, three defined intake periods in that period, and is excited to see an increasing number of applications for the funding programs. The increased applications demonstrate the need in the creative sector for the type of funding being provided; Creative Saskatchewan Board and staff are excited to support the province's creative industries.

Mandate

Stimulate the commercialization of creative products and bring Saskatchewan talent to market.

Vision

We are driven to achieve a future where Saskatchewan's Creative producers continue to realize diverse commercial opportunities in national, international and emerging markets which collectively grow thriving, sustainable creative industries.

Mission

Creative Saskatchewan is a leader supporting collaboration, entrepreneurial capacity, innovation and convergance that maximizes leveraged resources, commercial success and market access for Saskatchewan's creative industries and producers.

Values

As an organization we uphold the following values to support the interest of the creative community:

- Trusted partnerships
- Leadership
- Entrepreneurship
- Success
- Integrity

Message from the CEO

We are excited to present our second annual report. In the past year we have taken Saskatchewan's creative producers and their products to numerous international markets.

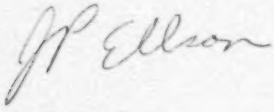
In the past year we have hosted art exhibitions, film screenings and music showcases in Canada, Europe and the United States. Each event was an excellent opportunity to introduce our talented creative producers and their creative products to new markets.

Marketing creative products is a unique line of work, as there isn't always an immediate tangible item which can be sold. Rather, it is a development of relationships leading to future activities resulting in increased sales. We are happy to report that after months of continuous work, we are seeing results.

Partnering with the industry associations we are looking forward to continued market growth for our creative producers.

Working tirelessly, the staff have strengthened relationships with our industry associations to bring training and development opportunities to our creative producers.

Our dedicated staff are excited about launching into our second full fiscal year and we are looking forward to the many successes it will bring.



John-Paul Ellson
Chief Executive Officer

Our Staff

JP Ellson
CEO

Florence Akpan
Finance & Accountability Manager

Emily Armer
Communication & Social Media Manager

Erin Dean
Program Manager

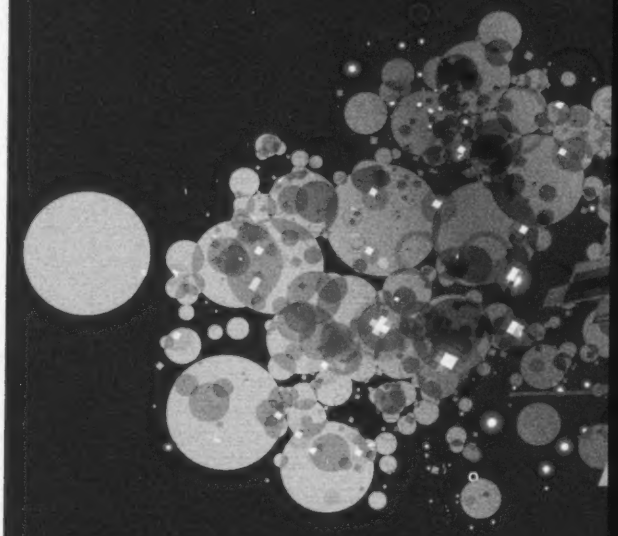
Tobi Lampard
Program Coordinator

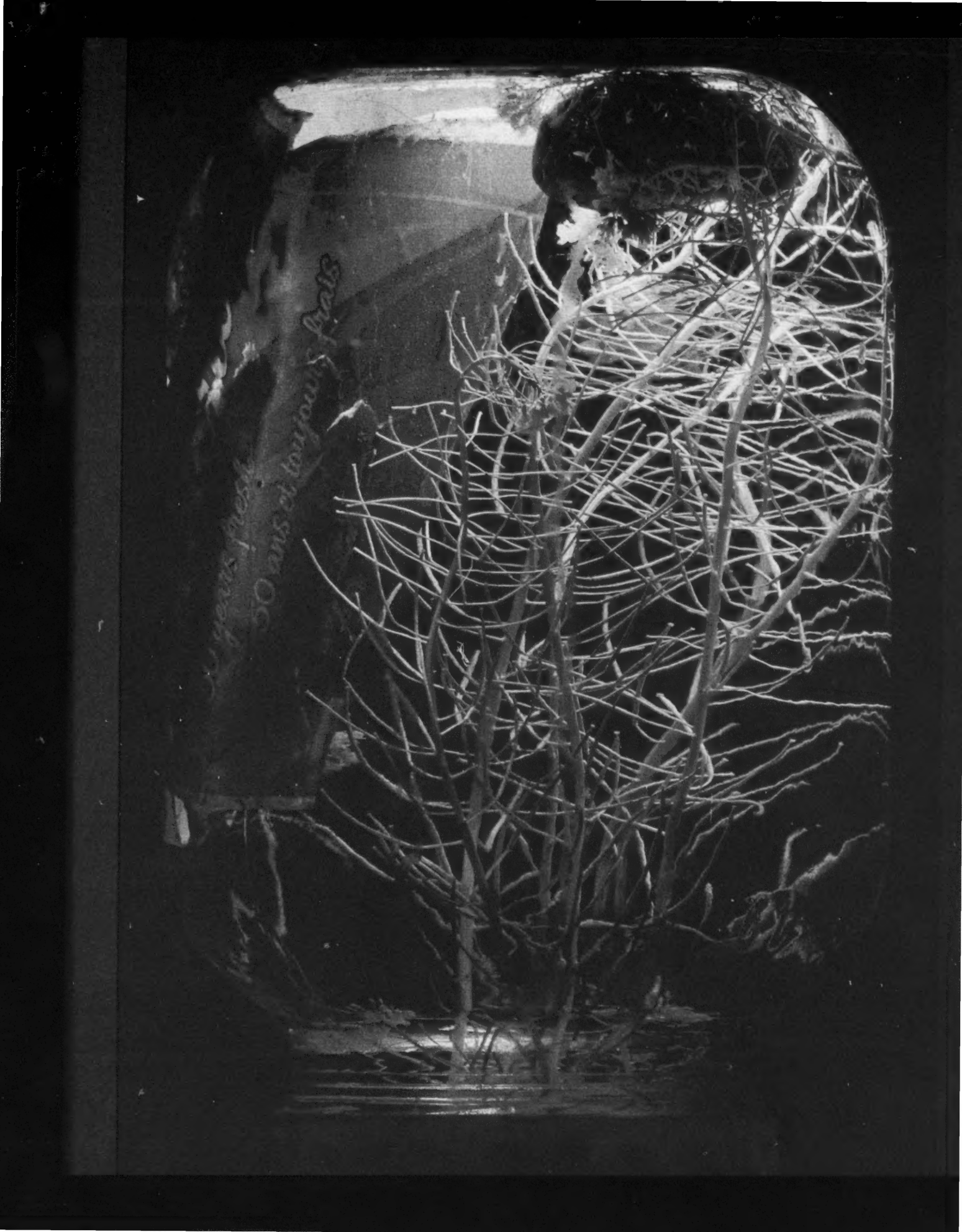
Lisa Lanigan
Program Coordinator

Sherry Luther
Export & Industry Development Manager

Karen Takach
Administration & Operations Manager

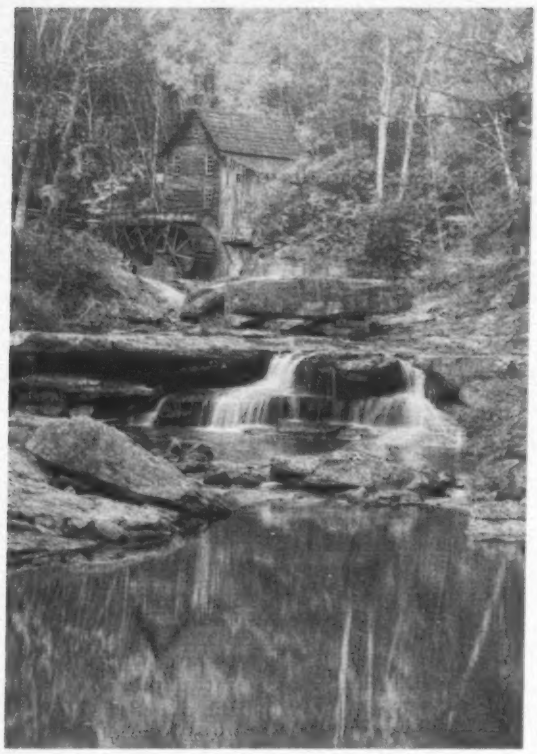
Allie Tosczak
Administrative Assistant





Programs in ACTION

Fine Art & Craft



Above: Sherri Hrycay and family, of Sova Design Millinery, at BargeFest 2014
Top: "Glade Creek Glory" by Extraordinary Light
Opposite: 'Untitled (Tim's)' by Laura St. Pierre in London and Bilbao

Saskatchewan has numerous fine art and craft producers. Ranging from jewellery to photography, painting to textiles, and pottery to woodwork, their products represent the variety in creativity the province has to offer.

Sova Design Millinery is a local milliner, providing hand-crafted hats to customers. Sova has accessed both travel and production funding from Creative Saskatchewan to aid in their ongoing business development and expansion.

"Creative Saskatchewan has given Sova Design Millinery an excellent opportunity to expand our business this past year. Through their funding, our company has been able to travel to France and represent our province internationally! Creative Saskatchewan is an excellent partner to other creative organizations such as the Saskatchewan Craft Council. With this partnership, we had a successful show in Winnipeg - a market that until now has been out of reach. In this new year we are excited to present a new exhibition of hats through the support of a production grant.

The people at Creative Sask provide excellent support in guiding artists through the application process. I felt they were genuinely interested in my projects! It is through the commitment of funds of the provincial government, and the outstanding team of people at Creative Sask that the creative industry in Saskatchewan will continue to grow and become internationally recognized."

Sherri Hrycay, Owner
Sova Design Millinery

Extraordinary Light is a photography gallery which specializes in scenic photos. They received a market travel grant to travel to Ontario to check out national markets. These ventures resulted in sales both at the show, and follow-up sales on their website.

Programs in ACTION

Live Performing Arts

Ru'Barb Productions is one of Saskatchewan's live performing arts companies. Based in Moose Jaw, the company brings professional plays and musicals to the stage for local residents and visitors alike.

"In order for patrons to purchase tickets, they need to know what's coming. Thanks to Creative Saskatchewan for helping Ru'Barb expand the range of advertising mediums we use to get out the good word."
Glenn Hagel, Chairman of the Board, Ru'Barb Productions.

"A big thank you to funding agency Creative Saskatchewan for your support of Moose Jaw's live theatre."

Ru'Barb Productions

Through the Business Capacity grant Ru'Barb Productions was able to increase their internal knowledge of market intelligence software and tools to enhance their strategic marketing initiatives. Further funding through the Market Development grant provided support to act on those marketing initiatives and expand their presence in the community and surrounding areas.

Beside: Geoffery Tyler, 'Singing in the Rain', 2014
Ru'Barb Productions

Programs in ACTION

Music & Sound Recording

Above: Jess Moskaluke performing at the Celebrations of Saskatchewan Film in The Sound Stage

Andy Shauf is a Regina based artist known for his honest, self-reflective songs, captivating lyrical works of fiction, and an intimate live show.

Creative Saskatchewan has supported Shauf through its Market Travel and Tour Support grant programs; including Andy's most recent US tour launching *The Bearer of Bad News*. It is through the success of this US campaign that he caught the attention of Tom Windish, who has signed Andy for representation in the US, Mexican, South American, Australian and Asian markets. Shauf continues to be represented by Adam Countryman (The Agency Group) for Canada, and Colin Keenan (ATC Live) for the UK/European markets. Being on the personal roster of Tom Windish will be a game changer for Shauf.

> *"Tom has a proven track record of bringing unique artists to a wider audience, and we're thrilled to welcome him to our booking team. Tom is completely enchanted by Andy's music, and his enthusiasm will turn a lot of key industry people onto Andy in the months and years to come."*
>
> Jon Bartlett, Manager to Andy Shauf

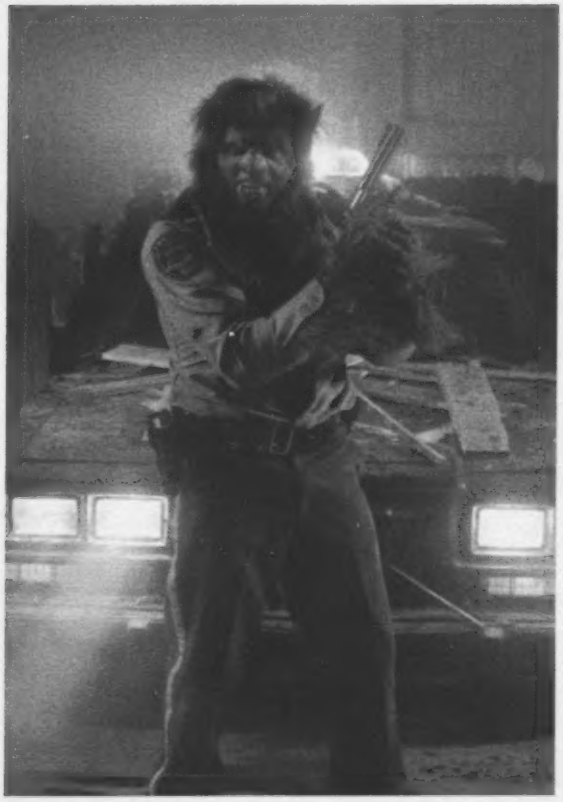
Jess Moskaluke is a country musician from Langenburg, Saskatchewan who has been making waves throughout the national music scene. The first Canadian female solo country artist to have a Gold Album since Shania Twain, Jess is staking her claim on the country music scene.

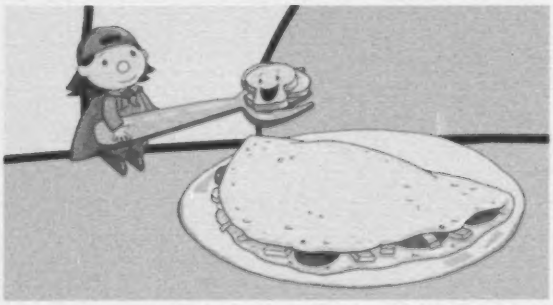
Her star is rising quickly with numerous awards and recognitions from the industry including being voted the 2014 Canadian Country Music Awards Female Vocalist of the year.

Creative Saskatchewan has supported Jess through marketing, sound recording and touring grants and are thrilled to see her career growing swiftly.

Programs in ACTION

Screen-Based Media





Above: Louis Saves the Mushrooms, Louis Says
Top: Lou Garou, The WolfCop

Shot and produced in Saskatchewan, WolfCop received funding from Creative Saskatchewan through the Screen-Based Media Production and Market and Export Development grants. A new twist in the horror genre, we anticipate WolfCop is the launch of the next big thing in horror genre flicks.

WolfCop is the story of alcoholic cop, Lou Garou, who slowly notices he is changing ... into a WolfCop.

Screened at the Toronto International Film Festival, and packing audiences around the world, WolfCop's success has led to development of a sequel.

"The support WolfCop received through Creative Saskatchewan's screen-based media development grant allowed us to collaborate with our distributors and put into action a multichannel promotional campaign to drive audiences to theatres and broadcast."

WolfCop Productions

Aired on APTN, Louis Says is an animated children's television show about the adventures of six year old Randy as he helps Elder Louis around the community and learns Cree words.

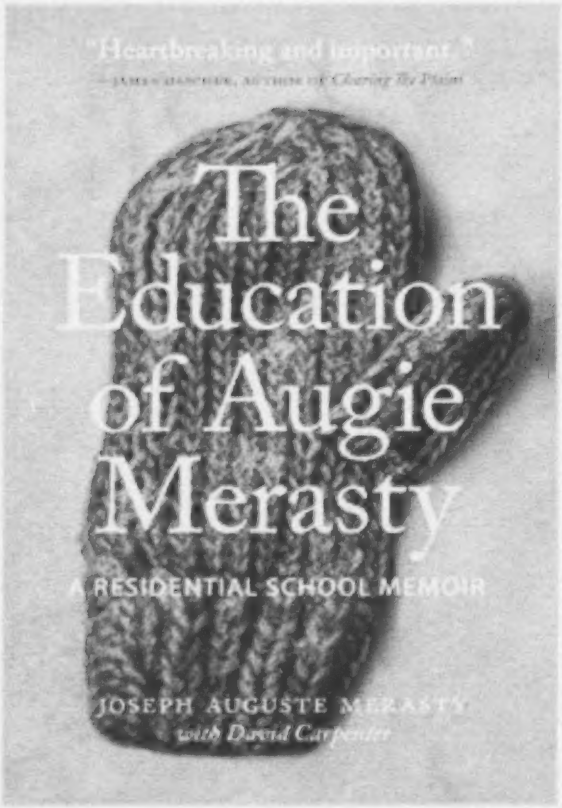
The producers at Louis Says Productions have accessed Creative Saskatchewan's screen-based media production funding for the development of the show and a complementary appisode to engage with their young audience. An appisode is digital version of an episode which can be viewed on mobile devices, such as a tablet or smart phone.

Programs in ACTION

Book Publishing

It is not very often that a book graces the cover of a national newspaper, yet that is exactly where *The Education of Augie Merasty: A Residential School Memoir* was featured in the Saturday March 21st edition of The Globe and Mail.

In addition to appearing on page one, combined with a multi-page article inside the paper, *The Education of Augie Merasty* is an Amazon top 10 bestseller and is one of CBC's CanLit15 picks. Demand for the book has sent it back to press for another print run!



"Thank you to Creative Saskatchewan for supporting the publishing of this book, this success would not have happened without your support."

Bruce Walsh, Publisher of University of Regina Press

Written by a Saskatchewan-based author, Joseph Auguste Merasty, with David Carpenter, it is published by Saskatchewan's University of Regina Press. Described as "one of the most important books of the Spring season" by Canada's national newspaper, the success of *The Education of Augie Merasty* is a positive reflection of the great activity occurring in Saskatchewan's publishing industry as a whole.

Creative Saskatchewan funding from the Creative Industries Production grant supported the publishing of this and other books released by the University of Regina Press in 2014.

The University of Regina Press launched on June 1, 2013 and publishes books on aboriginal issues, Saskatchewan history, and other topics for both the trade and scholarly markets. The first book published by the University of Regina Press, *Clearing the Plains*, won the Governor General's Award for History and became the rarest of things in academic publishing: a national bestseller. It was also published with support from the Government of Saskatchewan.

"Excited to receive a Creative Saskatchewan market and export grant to help us sell our Saskatchewan published books this year."

DriverWorks Inc., Publishing Company

"Want to send a sincere thanks to Creative Saskatchewan for their financial support of our recent tour with Death Official."

Untimely Demise

Top: Attendees at the SaskGalleries 'Saskatchewan' exhibition in Scottsdale Arizona
Middle: 'Transmission' by Clint Neufeld - in 'Saskatchewan' London and Bilbao
Bottom: 'Untitled' by Laura St. Pierre - in 'Saskatchewan' exhibition in London and Bilbao

Creative Industry Partner: SaskMusic

The past year was difficult for the agency as they suffered the unexpected and sudden loss of their Executive Director, Derek Bachman. Derek had long been a figure in the province's music community and his loss will reverberate through the community for time yet to come. Staff have rallied and are moving forward with their new Executive Director, Michael Dawson.

Participation in three of Creative Saskatchewan's trade missions combined with a variety of other national and international showcase activities have proven successful for introducing Saskatchewan musicians to new audiences.

Above: Gunner & Smith.
Top: The Dead South.

> ***"With the work that SaskMusic has been doing over the last few years coupled with the support of Creative Saskatchewan, I've been watching the rest of the world really take notice."***
>
> Michael Dawson, SaskMusic

From BreakOut West to the Western Canadian Music Awards to South By Southwest, SaskMusic continues to support the showcase ventures of the province's musicians as they expand their audiences and markets beyond our provincial borders.

Dedicated to the continuing development of Saskatchewan's musical talents, they have worked with partners to provide a variety of training programs for the talented musicians of the province. These training programs complement and augment the support provided to artists when showcasing and traveling nationally and internationally; giving musicians the skills to promote themselves and speak to producers and other industry professionals on an equal level.

Creative Industry Partner: SaskBooks

In 2014 SaskBooks celebrated their 25th year of supporting Saskatchewan publishers and promoting Saskatchewan books.

SaskBooks was quite active this past year; producing and attending 15 sales-based displays throughout North America. These displays generated increased web traffic and contributed to the export of Saskatchewan produced books.

SaskBooks works directly with the producers of cultural products to help access and exploit regional and national market, and their display services provide publishers with access to non-traditional markets.

They participated in Creative Saskatchewan's trade mission activities to continue developing international marketing and sales opportunities for Saskatchewan book publishers and their products.

Research from attending the London Book Fair, will aid in determining potential abilities and positive outcomes for Saskatchewan book publishers to attend similar events and begin doing business on an international scale.

SaskBooks works directly with the producers of cultural products to help access and exploit regional and national markets. Through eight sessions, they have provided more than 50 industry professionals with development opportunities.

In collaboration with SaskGalleries, SaskBooks produced a promotional calendar and distributed it through CAA memberships in Saskatchewan, Manitoba and Alberta.

SaskBooks on display

Creative Industry Partner: Saskatchewan Interactive Media Association

In the fall of 2014, through industry consultations, Saskatchewan Interactive Media Association (SIMA) became the official industry association to represent the digital sector for Creative Saskatchewan. As such, the remainder of the year was one of development and arranging the organization to support their mandate, including the searching for and hiring of an Executive Director. Thomas Archer joined SIMA as the Executive Director in April 2015.

> ***"Thanks to Sherry and staff at Creative Saskatchewan for assisting SIMA as we grow to better support the Interactive Digital Media Industry in Saskatchewan."***
>
> SIMA Staff

The agency has been developing connections through a variety of activities; including sponsorship of the Saskatchewan Polytechnic's programs for Applied Visual Media Production, recognizing the need to support the development of the industry from the ground up.

Above: SIMA networking event
Top: One Story digital app in use

Creative Industry Partner: SaskGalleries

Formerly SaskArt, SaskGalleries has changed their name and updated their mandate in the past year.

To aid in stronger service provision to their clientele, the organization has updated their website and introduced an e-commerce section. The new site has resulted in an increase of traffic by 24.7 percent. Of these increased visits 82.2 percent were new visitors to the site, a four and a half percent increase over the previous year.

Above: "The Death of the Dollhouse Fire #2" by Heather Benning, in 'Saskatchewan' exhibition in London and Bilbao

Top: Attendees at the SaskGalleries 'Saskatchewan' exhibition in Scottsdale, Arizona

The Saskatchewan Art Show and Gallery in 2015 leveraged the lessons learned from 2014 and resulted in a more successful show.

Sales increased over last year's show by 410%, with the average sale increasing by 185%.

With the assistance of Creative Saskatchewan funding, SaskGalleries hosted a temporary art gallery in Scottsdale, Arizona. Similar to a temporary gallery in Scottsdale the year previous, 'Saskatchewan' brought a sample of the Province's fine visual artists to the city.

The second trip was able to build upon the learnings of the first trip in 2014 resulting in:

- The sale of 23 pieces
- 1,585 total visitors; a daily average of 79 guests

Business relationships developed the previous year aided in the demonstration of stability of the gallery.

Creative Industry Partner: Saskatchewan Media Production Industry Association

Over the past year, SMPIA has worked with industry members to foster a stronger sense of community throughout the province. As part of this, the organization has actively reached out to the community through a variety of activities, including:

- Sponsorship of the Living Sky Film Festival
- Season Premieres of Night Club Confidential and Nordic Lodge

In 2014/2015 SMPIA saw its membership grow to 96 members, including 17 companies; an increase of 72 percent from the past year.

Regular industry gatherings providing opportunities to connect and engage have grown in attendance; the March event in Saskatoon attracted over 50 individuals.

Above: NightClub Confidential Season 1 premiere - Simon Papadapolous and Bryan Pawlachuk.
Top: SMPIA at the premiere of Corner Gas: The Movie *in The Sound Stage*

In the fall, working with Creative Saskatchewan, they hosted a multi-day Celebration of Film in Saskatchewan. The two days of festivities saw The Sound Stage turned into a theatre with daytime screenings of locally produced and animated children's shows, an evening of action screening 'WolfCop' and 'Big Muddy' as well as the world premiere of 'Corner Gas: The Movie'.

Creative Industry Partner: Saskatchewan Craft Council

Above: Infinite Engagement ring by Mary Lynn Podiluk, winner of the 2014 NICHE Awards in the Handcrafted Engagement Ring category
Top: Heike Fink, Saskatchewan felt artist, at her booth, Bargefest 2014

Saskatchewan Craft Council (SCC) had a busy and successful year in 2014/2015. Multiple workshops to build entrepreneurial skills for members included:

- Photographing your Artwork
- Social Media
- Emerging Artist Market Experience

Overall the agency saw an increase in membership, which bodes well for their continued growth and support for the industry in the future. Fourty percent of the members live outside Regina and Saskatoon, contributing directly to the provincial rural economy.

"With the generous help of Creative Saskatchewan I was able to make the trip to Washington, D.C. to attend the Awards Ceremony and was very pleased to have been named the winner in my category. Locally, being a NICHE Awards winner has begun to validate my craftsmanship in the eyes of the public. I am a young artisan who works with inherently precious and valuable materials, and having won this award is helping me gain trust and develop a reputation in my home province as I start my career."

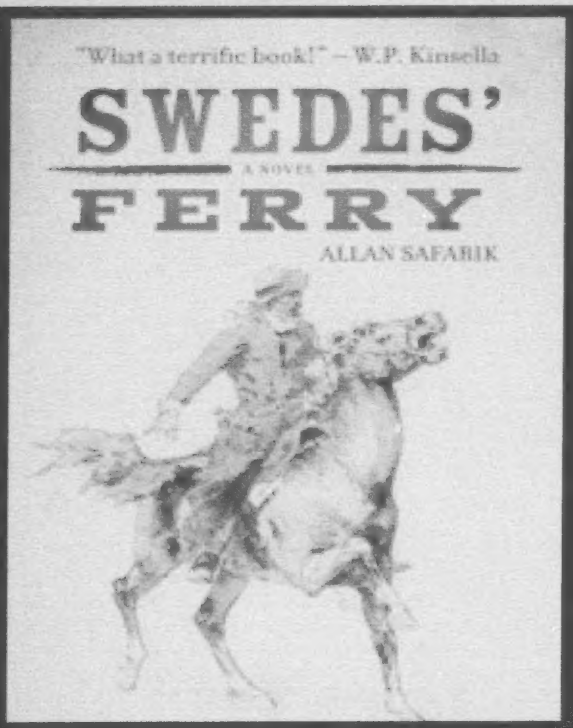
Mary Lynn Podiluk

Marketing has always been at the core of SCC, and they participated in three of Creative Saskatchewan's trade missions: Bilbao, Spain; London, England; and Chicago, Illinois. Relationships developed through these trips have resulted in conversations exploring partnerships with The Craft Council in the UK.

The SCC continues to support their juried artists in attending sales and shows to reach new and larger audiences with their products. Continued support for artists to exhibit at shows consistently results in increasing sales.

"The Missions provide great exposure and possible new connections for the artists. I would encourage Creative Saskatchewan to continue to include visual arts in these types of trade missions; the connections and exposure are invaluable in the promotion and presentation of the diversity and talent in Saskatchewan."

Adrian Stimson, Curator 'Saskatchewan' exhibition to London and Bilbao



"Coteau Books is grateful to Creative Saskatchewan for providing the funding and excellent promotional support for promoting the novel "Swedes' Ferry" into the important book market in Scottsdale, Arizona."

Coteau Books

Above: 'Swedes' Ferry' cover, published by Coteau Books

Top: A selection of works by Victor Cicansky, included in 'Saskatchewan' exhibition to London and Bilbao

Opposite: 'Fountain' by Zachari Logan, in 'Wild Thing' in Chicago and New York

Bringing Saskatchewan to the WORLD

During the 2014/2015 year, Creative Saskatchewan actively worked to bring Saskatchewan creative producers and their products to national and international markets. To do this, Creative Saskatchewan facilitated four major trade missions which brought Saskatchewan's creative products to:

- London, England
- Bilbao, Spain
- New York, New York
- Chicago, Illinois

Creative Saskatchewan also participated in a number of reconnaissance trips to evaluate potential locations for future marketing endeavours.

Travel by Creative Saskatchewan in 2014/2015

Buenos Aires, Argentina	MISCUR (Cultural Industries of the South) conference
Winnipeg, Manitoba	BargeFest & Book Awards Manitoba, variety of meetings
Banff, Alberta	Banff World Media Festival conference
Chicago & New York	SOFA & Gallery, reconnaissance
Toronto, Ontario	CARAS, CCMAs, Academy of Canadian Cinema & TV, meetings
Winnipeg, Manitoba	BargeFest, Event Sponsorhsip
Edmonton, Alberta	CCMAs, event Sponsorship
Winnipeg, Manitoba	BreakOut West, Western Canadian Music Awards, event Sponsorship
London, England	Pop-up Art Gallery, Music Features, Film Screenings and meetings
Bilbao, Spain	BIME conference & Art Gallery
Chicago, Illinois	SOFA: conference and art gallery exhibition
New York, New York	Trade Mission: Art Gallery, music showcases
Ottawa, Ontario	Corner Gas, Music Showcases; TeleFilm/Talent Fund meetings
Miami, Florida	Miami Art Week, reconnaissance for future galleries and exhibitions
Toronto, Ontario	Film & music meetings
Los Angeles, California	Film, Fine Art, Music meetings

Successes of Saskatchewan Creative PRODUCERS

Marketing and promoting creative producers and their products is a unique task and Creative Saskatchewan staff eagerly tackle it at every opportunity.

Multiple trade missions and marketing opportunities are showing results for our province's talented creative producers.

- An artist who attended the NYC art exhibition in November obtained 24 solid leads on sales and expanded marketing opportunities
- The trip to New York resulted in a relationship with the International Studio and Curatorial Program, which led to Creative Saskatchewan partnering with the MacKenzie Art Gallery to sponsor an artist to attend the program and learn about curating
- Adrian Stimson, curator of the 'Saskatchewan' exhibition in London and Bilbao, obtained international recognition for his role. Multiple media interviews in both cities included a follow-up BBC interview on the artist
- Curators for both the European and American trade missions received interviews by local media with Sheila Coles on the CBC Morning Show
- Artist Zachari Logan - whose work was included in 'Wild Thing' in Chicago and New York - attracted the attention of Meredith Keay a key art dealer in New York, leading to potential future displays of the artist's work
- Music acts that participated in London, The Pistolwhips and Zachary Lucky, received invitations to play at The Great Escape 2015 as a result of their showcases
- Zachary Lucky caught the interest of UK public relations firm 'Evans PR'
- The PistolWhips caught the interest of UK public relations firm 'All About Promo'
- Howard Monk, from The Local, signed a contract with Zachary Lucky to act as his UK booking agent
- Musician Andy Shauf signed with American booking agency, The Windish Agency, as a result of international showcases
- Musician Codie Prevost signed a deal with international entertainment company Ceol Entertainment as a result of his Australian tour

Saskatchewan around the WORLD

Global locations visited by Saskatchewan creative producers

Each balloon represents a location visited by a Creative Saskatchewan supported creative producer. Bubbles with numbers indicate the number of multiple visits to that location.

Jeffery Straker and Tom Jackson,
Live Music Method Workshop

Grants and FUNDING

Following is a listing of grants committed in fiscal 2014-2015; commitment values are rounded up.

Screen-Based Media Production Grant

Provides financial support to projects intended for television, cinema, video or digital delivery consisting of a combination of image and at least one of text and sound.

Corner Gas: The Movie — 10125330 Saskatchewan Ltd. — $250,000

The town of Dog River participates in the "Quaintest Town in Canada" contest, but their plan doesn't go quite to plan!

The Prairie Diner (II) — Fed Up Films Too Inc. — $69,433

Jody Peters is The Prairie Diner. In a 13-part half hour series, we tag along as Jody roams the landscape looking for taste adventures in unexpected places. With a focus on Saskatchewan, Jody takes us across the prairie provinces in search of unusual characters, culture and food.

Nordic Lodge Episodes 1 & 2 — Lodge Productions Inc. — $37,018

With up-close footage of some of the best fishing places in North America, and all the uncensored drama that unfolds both back at the lodge and on the nearby Cree Community of South End, Nordic Lodge is an honest, candid look at the lives of those that chose to live, work and play in one of the most remote regions in our country.

Nordic Lodge Episodes 3 - 8 — Lodge Productions Inc. — $131,818

Same as above

Doowett II (Episodes 7 - 32) — Doowett II Productions Inc. — $24,840

Every adventure ends on a high note!

Quizzine — Quizzine Productions 01 Inc. — $29,750

Preschool children are given fun clues describing a mystery fruit or vegetable until they guess what it is. A fun and appealing snack is revealed that showcases the feature fruit.

Quizzine DM — Quizzine Productions 01 Inc. — $6,900

To produce the digital component of Quizzine.

Louis Says II — Louis Says Productions Inc. — $116,498

Louis Says follows the adventure of a 6 year old boy, Randy, as he helps Louis, an elder, with his work around the community while learning new words in Cree.

Louis Says II Digital — Louis Says Productions Inc. — $38,472

Louis Says Learn and Play II is an interactive appisode for iPhone and Android. In the appisode Super Randy travels through time and flies across Canada to meet new friends from different tribes.

The Other Side 2 — The Other Side Productions 2 — $155,378

A half hour doc series that follows a team of paranormal investigators who, with the guide of an aboriginal elder, seek the truth behind Canada's real life ghost stories.

Doowett - Digital — Doowett II Productions Inc. — $600

Digital media interactive mini-games created on the Doowett.com website. These games will expand on the television series by offering an interactive way to experience the stories and objects from the TV series.

The Other Side 2 - Online — The Other Side Productions 2 — $30,008

The Other Side Season 2 digital media components are designed to continue and deepen the experience and successes produced by Season 1 DM. It will include even richer online content and opportunities for audience engagement through an ever growing enriched website and social media profiles, as well as an exciting new interactive paranormal investigator game created on the spirit of the TV series.

Night Club Confidential 3 — 101210617 Saskatchewan Ltd. — $100,307

Night Club Confidential Season 3 is a CRTC Category documentary that chronicles the trials and tribulations of Tequila Nightclub owners Bryan Pawlachuk and Simone Papadapoulous as they attempt to bring the big-city club experience to small-city Saskatchewan.

A.R.C.H.I.E. — Archie Production Inc. — $235,000

Isabel Sullivan (15) has just moved to a small town to live with her uncle Paul who is the town's mayor. Isabel has recently lost her parents in a car accident. Feeling very alone and friendless, Isabel befriends a stray robot dog named A.R.C.H.I.E.

Naked Fury — 101277779 Saskatchewan Ltd. — $250,000

Karl and Milgram are college students, a pair of scientific geniuses, who think they have found a way to chemically transform rage into love.

Screen-Based Media Development Grant

Provides financial support to Saskatchewan film, television and interactive digital media entrepreneurs for the development of two or more eligible film, television or digital media projects.

Quizzine	Cheshire Smile Animation Inc.	$9,750
VIP Ticket	Media Suite Productions	$15,000
Minds Eye SLATE	Minds Eye Development	$40,000
Harmony SLATE	Harmony Documentary	$40,000
Ganjapreneurs	ISEE Motion Picture Company	$5,000
Medicine Line	Film First Showcase	$5,000
Super Grid	Film First Showcase	$4,593
Thunder Over Kandahar	Minds Eye Development	$20,000
WolfCop 2	Echolands	$24,990
Chops and Robbers	Karma Film	$25,000
Archie: Robodog	Archie Productions	$15,000
Autumn Slate	Autumn Productions	$40,000
Operation Beautiful Cloud	Ideation Entertainment	$1,370
Prairie Gothic	Montague Entertainment Ltd.	$10,250
Heroes and Heels	Montague Entertainment Ltd.	$10,250
NOA	Karma Film	$25,000
This Fracking Town	Halter Media	$9,750
Halloween	Karma Film	$25,000
Karma Slate	Karma Film Inc.	$40,000
Angel Slate	Angel Entertainment Corp.	$40,000
Fahrenheit Slate	Fahrenheit Films	$40,000

Creative Industries Production Grant

Provides financial support to individuals and businesses for production and refinement of creative products. Juried grant.

Shelley Case — Book publishing — $28,261
To assist in the production of a new book on the gluten-free diet for health professionals, the food industry and consumers by registered dietitian Shelley Case.

DriverWorks Ink — Book publishing — $10,377
Production of six commercially viable books written by authors from Saskatchewan, to be vigorously marketed throughout the Prairies and beyond.

Hagios Press — Book publishing — $11,440
Expand the diversification of the Hagios Press publishing program with the production of four commercially viable books in three different genres.

Parkland Publishing — Book publishing — $6,325
To assist Parkland Publishing to print 3,000 copies of the book "The Great Saskatchewan Bucket List".

Thistledown Press — Book publishing — $18,896
To assist with the production of 7 high quality, commercially viable fiction and poetry titles, and with the reprinting and creation of audio-enhanced eBooks for a successful mystery series for young readers.

Wild Sage Press — Book publishing — $1,752
Produce 600 copies of "We're Already Home", a play that portrays the humor, tension and surprising gifts arising from culture clash between neighbours.

Your Nickel's Worth Publishing — Book publishing — $27,250
To assist with the production of 10 high quality, commercially viable Saskatchewan books.

DriverWorks Ink — Book publishing — $9,760
This project is to assist with the production of "Cream Money" and "Catherine of Cannington Manor", and reprint the new book "After the Truck Hit".

Les Editions de la nouvelle plume — Book publishing — $8,000
This project is to publish a literary art book by Saskatchewan francophone artist and author David Baudemont.

Sova Design Millinery — Craft — $10,140
This project is to fund the development and acquisition of felt specific to the fall 2015 collection.

U of R Press — Book publishing — $31,025
This project is to publish nine books in Spring 2015, market them, and sell 60-100% of the print run in the first year.

Wild Sage Press — Book publishing — $3,055
This project is to produce an exquisite limited edition of the memoir "Tending the Tree of Life".

Your Nickel's Worth Publishing — Book publishing — $5,933
This project is to assist with the production of four high quality, commercially viable Saskatchewan books.

Heike Fink — Craft — $9,279
This project is to produce an adequate product inventory in order to establish new business relationships with retail stores resulting in increased sales.

Jay Kimball — Craft — $16,849
This project is to produce a body of ceramic work that targets niche markets and expands upon present products.

Parkland Publishing — Book publishing — $13,600
This project is to assist Parkland Publishing in producing two books - "Western Canadian Farm Trivia Challenge" (Second Edition), and "Photographer's Guide to Saskatchewan".

Purich Publishing — Book publishing — $6,477
This project is to produce the book "More Indian Ernie: Insight from the Street" by Saskatoon author Ernie Louttit.

Tant Per Tant Theatre — Theatre — $93,394
This project is to produce BURNING VISION, by Metis playwright Marie Clements, to be premiered at the 2015 Barcelona International Grec Festival.

U of R Press — Book publishing — $31,710
This project is to publish eight books in Fall 2015, market them and sell 60%-100% of the print run in the first year.

Whitemud Clay — Craft — $10,560
To increase production to meet high demand of product by training and employing a full time staff member and developing retail relationships in new markets.

Market and Export Development Grant

Provides financial support to individuals, businesses and industry associations for market access and market development opportunities. Juried grant.

Annette Campagne — Music — $15,000
Promote, advertise and market the artist's upcoming album including the making of a video, a release party, the hiring of radio promoters and marketing experts.

David Freeman (Timeless Instruments) — Craft — $2,600
Redesign the website and develop an online store with a shopping cart to increase the sales of lutherie supplies within Canada and Internationally.

Hagios Press — Book publishing — $7,500
Present and author book tour, supported by a publicist media blitz, aimed at a national market of 4,000,000 people, descendants of British Home Children.

Megan Lane — Music — $35,000
Market and promote Megan Lane's latest album "Sounding the Animal" produced by Hawksley Workman, including publicity, online marketing and music video production.

Minds Eye Entertainment — Screen-based media — $22,811
This project is to obtain worldwide distribution for "The Englishman's Boy", "Prairie Giant" and "Around The Next Bend" across digital media platforms, such as iTunes.

Amy Nelsen — Music — $2,221
Support new music release by contracting a publicist and social media plan implementer, holding a VIP event and direct promotion to booking agents and venues.

Pimpton — Music — $25,185
This project is to expand Pimpton's brand to a national and international audience through the strategic marketing for the release of his album Killa Call Me Killa Vol.2

Redemption Productions — Screen-based media — $250,000
Work with eOne to market and distribute the Minds Eye Entertainment film "Forsaken" starring Donald Sutherland, Keifer Sutherland, Brian Cox and Demi Moore.

Scott Richmond — Music — $9,833
Drive market interest to increase music sales and concert bookings/attendance by way of radio, press and video campaigns for my new album. "Come What May".

Ru'Barb Productions — Theatre — $9,314
Expand market presence within and beyond local area through digital billboards, rolling billboards (cars) and targeted group sales activities resulting in increased overall ticket revenue.

Dean Summach (Economics) — Music — $1,258
Promote and distribute the album "The Wastes" by Economics, to be released in the fall of 2014.

Thomega Entertainment — Screen-based media — $14,375
Begin to develop the online market for the SK screen-based media and music content that will be part of the eWest cross-platform ecosystem and business.

Evan Thompson (Cquel) — Music — $3,882
Promote the release of new EP on a confirmed cross Canada tour with Evil Ebenezer and Factor, and online over next 12 months, and gain national attention of the project.

Traditions Hand Craft Gallery — Craft — $1,870
Create awareness, through print media & tradeshows, of the variety of SK Craft available year-round at Traditions Hand Craft Gallery.

Darlene Tuleta — Music — $15,333
Promote Darlene Tuleta new album "I Came Back" across Canada and bring her brand of country music to new audiences.

WolfCop Productions — Screen-based media — $171,304
This project is to put into action a multichannel promotional campaign to drive audience to theaters and broadcast to watch the SK made feature "WolfCop".

Andy Shauf — Music — $11,597
This project is to support the April 2015 UK/EU release of Andy's album "The Bearer of Bad News", previously released in Canada, focusing on the UK, Germany and Dutch markets.

Basic Human Needs — Screen-based media — $4,982
This project is to grow market and audience interest in the feature film "Basic Human Needs" through placement in top-tier festivals.

Blake Berglund — Music — $2,460
This project is to build commercial success through promotional efforts via radio, as well as acquiring reviews for the new album "Jasper"; backed by a professional online presence.

Cecilian Chamber Series — Music — $3,435
This project is to create a brand identity, marketing materials and advertising campaign for the Cecilian Concert Series to increase awareness and thereby increase concert ticket sales through 2015.

Jess Moskaluke Music $23,932
This project is to further support the marketing and promotional initiatives required to continue to increase the impact of Saskatchewan-based country artist Jess Moskaluke within Canada, US and international music industries.

Karma Film Screen-based media $31,596
This project is to augment the branding, marketing and distribution activities of Karma Film's productions and services.

Kristopher Grunnert Visual art $4,238
This project is to create a special promotional brochure which will be used to open dialog and connect with some of the most innovative corporations in the world.

Last Mountain Artists' Collective Craft $1,959
This project is to generate commercial sales for artists and craftspeople residing along highway 20 from Craven to Govan through a multiple venue tour.

Peggy J. Worrell Book publishing $2,414
This project is a Book Tour to market and sell "**Proudflesh**", collection of short fiction by Thistledown Press.

Sarah Farthing Music $2,774
This project is to update Sarah Farthing's website and brand, as well as produce a video concert to aid in the promotion of her album's release.

Susan Robertson Craft $4,171
This project is to design, print and distribute (direct mail) a new catalogue.

Wild Sage Press Book publishing $8,882
This project is to implement a marketing and export development plan to increase sales by developing new audiences and markets within and outside of Canada.

Wolf Cop Productions Screen-based media $78,696
This project is to put into action a multi-channel advertising and promotional US distribution campaign that will drive American audiences to watch the Saskatchewan-made feature film WolfCop.

Belle Plaine Music $13,710
This project is to implement a comprehensive marketing strategy for the Belle Plaine project for 2015.

Big Muddy Productions Screen-based media $38,096
This project is to enhance the marketing efforts around the theatrical release of "Big Muddy", with the goal of increasing box office and promoting the film talent and locations in Saskatchewan.

Todd Bryanton Music $2,985
Project goals: create promotional materials to promote the LilDeuceDeuce brand internationally. Fund travel to Summer in the City, the pre-eminent United Kingdom YouTube convention.

The Dead South Music $7,015
This project is to upgrade The Dead South's branding including promotional photos, official video and release, website design and development, merchandise designs and online advertising.

DJ Richards Design Craft $2,257
This project is to attend a three day wholesale exposition, the major selling opportunity for us to reach the international retail quilting market.

DriverWorks Ink Book publishing $7,804
Expand our market by showcasing our nine newest books plus our existing catalogue through trade shows, speaking engagements, marketing and advertising in 2015.

Handmade House Craft $2,276
The project will augment Handmade House's revenue through intensified marketing in existing (tourism and local) and new (corporate) sectors.

Harmony Documentary Screen-based media $10,473
This project is to increase audience numbers through social media marketing and a Saskatchewan Premiere leading to a second season and expansion of the series into US and international markets.

Marc Holt Music $565
This project is to develop a website to promote musical projects, myself as a free lance musician and as a teacher.

Danny Olliver Music $3,853
This project is to fully exploit marketing and promotional activities during a summer tour from June to September in 2015

OneStory Digital $10,781
This project is to hire a contract video editor to create highly edited compilation videos from existing individual OneStory videos for immediate marketing purposes and to increase sales.

O'Reilly International Music $77,788
Increase the sales and revenue of O'Reilly International by increasing the publicity, marketing and radio promotional efforts applied to our artists and album releases.

Purich Publishing Book publishing $4,915
This project is to hire a publicist to assist in promoting two new titles both provincially and, more importantly, nationally.

Karma Film Inc. Screen-based media $69,000
This project is to theatrically release feature film "RUFUS" in 10 US Cities, in the top 20 DMAS (Designated Market Areas) including Los Angeles.

Shooting Guns Music $6,615
Shooting Guns' music video for "Barn Burner" will promote the re-issue of the sold out "WolfCop" soundtrack and to be used as a teaser for "WolfCop 2".

Slate Fine Art Gallery Visual art $17,109
This project is to increase the clientele base for Saskatchewan based artists through attendance at an international art fair with over 20,000 attendees.

Slate Fine Art Gallery Visual art $15,388
This project is an advertising campaign for 2015 which is focused on raising the identity and increasing sales for Saskatchewan based artists represented at Slate Fine Art Gallery.

Wild Sage Press Book publishing $518
This project is to increase awareness and sales of Wild Sage Press books by upgrading the website.

Artists in Canada Visual art $13,547
This project is to create marketing materials to promote Artists in Canada as a dealer and representative for emerging and mid career artists.

SaskMusic Music $49,558
Expand and develop markets for SK commercial music through SK brand recognition and showcasing at major music industry events, both national and international.

SaskArt Fine art $110,041
This project is to build on the progress and success of the 2014 pop up gallery in Scottsdale, Arizona by operating a pop up/temporary gallery for a second year in Scottsdale, Arizona.

SaskBooks Book publishing $37,350
This project is to promote Saskatchewan books and facilitate their marketing through a print catalogue, displays and sales, and through reviews in print, websites, and social media.

SaskMusic Music $51,825
This project is to expand the reach and commercialization of local, national and international markets for Saskatchewan music-based creative products and to ensure that SaskMusic is effective in raising awareness of the talent and capacity of the industry in the Province.

SaskBooks Book publishing $9,494
This project is to attend the London Book Fair and Book Expo America to determine the feasibility of having a SaskBooks booth at these international trade fairs.

Business Capacity & Research Grant

Provides financial support to augment the research/market intelligence needs of the creative industries. Juried grant.

Bamboo Shoots Screen-based media $11,959
Build training series for Bamboo Shoots' mobile crew and freelance to develop operational skills of HD mobile production truck.

SaskMusic Music $15,937
Present a series of professional development workshops for the SK music industry in the Fall of 2014.

Ru'Barb Productions Theatre $2,616
This project is to contract the developer of Theatre Manager software to provide training and conduct an assessment of Ru'Barb's new database of patrons to provide key market intelligence.

Thomega Entertainment Screen-based media $2,875
This project is to conduct extensive market research for eWest's business plan and marketing strategy (with a special focus on digital international markets and relevant trends).

SaskBooks Book publishing $23,800
This project is to provide two opportunities for Saskatchewan book publishers to learn the latest, to discover how to upgrade their skills, and to get the edge on becoming more competitive in the marketplace.

SaskMusic Music $7,773
This project is to create professional development, training and education opportunities to ensure that Saskatchewan artists and music industry professionals have access to the tools and knowledge needed to assist them in succeeding in their career or business development.

Saskatchewan Craft Council Craft $10,000
This project is part of Re-materializing Craft, a national project of the Canadian Craft Federations and all provincial and territorial Craft Councils to develop branding strategies that market Canadian craft.

Susan Robertson Craft $3,134
This project is to purchase management software; be trained in its use; and vet the existing database, entering the information in the new software.

Susan Busse Music $2,411
This project is to attend Canadian Music Week in Toronto to improve business skills and expertise through the conference and developing mentor relationships.

Ian Cameron Music $3,453
This project is to enhance artist's knowledge of all aspects of the Pedal Steel Guitar, specifically performance skills and the mechanical workings of the instrument.

John Hatzitolios Music $5,485
Training and working with top industry professionals to commercially market the artist. To train, work and expand skills as a music talent manager, with top industry pros, to develop and market Saskatchewan artists for commercial success.

Ru'Barb Productions Theatre $6,932
This project is to improve creative capacity and skills through professionals development, consultation, mentorship, and networking conferences.

SMPIA Screen-based media $47,576
This project is to help build the level of our local producer pool by making them ready to attend markets for new production opportunities within Saskatchewan.

SMPIA	Screen-based media	$16,084
This project is to help local producers tap into a powerful marketing tool that will help them finance their projects.		
SMPIA	Screen-based media	$10,950
This project is to partner with the successful Moso conference in Saskatoon June 18-20th to develop and present panels that are relevant to the business goals of the media production community in Saskatchewan.		
SIMA	Digital	$54,931
A comprehensive survey of interactive digital media professionals in Saskatchewan will identify opportunities for the growth and development of the industry.		

Sound Recording Grant

Provides financial support for the production of commercially viable sound recordings for promotional use and/or commercial release. Juried grant.

Kelsey Fitch	Album	$9,683
Belle Plaine	Single/Demo	$1,500
Dagan Harding	Album	$3,573
Scott Bensen Band	Album	$6,565
Eli, For Short	Album	$8,084
Rosie & The Riveters	Album	$10,000
Hell Hounds	Single/Demo	$561
Jen Lane	Album	$3,450
Chat Productions Inc.	Album	$9,574
Bev Zizzy	Album	$9,135
Kacy & Clayton	Album	$9,964
Josh Gonzales	Album	$591
Autopilot	Album	$4,727
Eekwol	Album	$6,843
Friends of Foes	Album	$2,927
Library Voices	Album	$10,000
The Johnny McCuaig Band (Kevin Kyle)	Album	$8,625
Untimely Demise	Album	$7,288

Tour Support Grant

Provides financial support to commercially viable touring opportunities for Saskatchewan creative producers. Juried grant. The following grants were funded through Culture on the Go.

Evan Thompson	Music	$3,624
Summer 2014 Western Canadian Tour		
Nick Faye		$11,576
Summer 2014 Eastern Canadian Tour		
Krista Martynes		$3,006
July 2014 BC/USA Tour		
Krista Martynes		$9,729
October 2014 Canadian Tour		
Sean Fawcett		$3,685
June 2014 SK & AB Tour		
Keiffer McLean		$4,596
Summer 2014 SK & USA Tour		
Jeffery Straker		$2,762
May 2014 SK & AB Tour		
John Antoniuk & Jen Lane		$12,711
East & West 2014 Tour		
Zachary Lucky		$20,000
Fall 2014 USA, UK, Canada Tour		
The Dead South		$10,966
September 2014 Tour		
Megan Lane		$18,507
August/September 2014 Western Canadian Tour		
Close Talker		$18,263
September/October 2014 Germany, UK, Western Canadian Tour		
Melanie Hankewich		$6,073
August 2014 East Coast Tour		
Larry Krause		$4,157
September 2014 SK & East Coast Tour		
Jeffery Straker		$1,925
October 2014 Prairie Tour		
Jeffery Straker		$7,950
November 2014 Peru Tour		
Autopilot		$10,258
October/November 2014 Canadian Tour		
Gunner & Smith		$17,674
October/December 2014 Canadian/USA Tour		
Blake Berglund		$3,523
September/October 2014Western Canadian Tour		
Cquel		$2,812
October 2014 Western Canadian Tour		
Powder Blue		$14,957
November/December 2014 European Tour		
Close Talker		$15,804
November/December 2014 North American Tour		
Slow Down, Molasses		$13,275
October/November 2014 European Tour		
Untimely Demise		$2,248
November 2014 Western Canadian Tour		
Codie Prevost		$9,067
January 2015 Australian Tour		
Melanie Hankewich		$1,247
January/February Saskatchewan 2015 Tour		
The Dead South		$2,842
January SK & AB 2015 Tour		

The Dead South $20,000
January/February 2015 European Tour

Cquel (Evan Thompson) $1,338
January 2015 Western Canadian Tour

Zachary Lucky $1,618
January 2015 Eastern Canadian Tour

Andy Shauf $20,000
February 2015 North American Tour

Blake Berglund $4,523
February 2015 AB & SK Tour

Close Talker $6,812
February 2015 Western Canadian Tour

The Basement Paintings $2,602
February 2015 Western Canadian Tour

The Pistolwhips $6,601
February 2015 Western Canadian Tour

*The following **Tour Support grants** were funded through Creative Saskatchewan's Investment Fund.*

Acronyms (Billy Tataryn) $8,895
March/April Western Canadian 2015 Tour

Andy Shauf $12,464
April 2015 American Tour

Dumb Angel $8,425
April 2015 Ontario & Quebec Tour

Gunner & Smith $8,365
April 2015 Eastern Canadian Tour

Kacy & Clayton $7,242
April/May 2015 UK& Ireland Tour

Rah Rah $20,000
April 2015 European Tour

Ryan Bolt $13,582
April/May 2015 European Tour

Market Travel Grant

Provides financial support to individuals and businesses for national and international travel to showcase their creative talents.

The following grants were funded through Culture on the Go.

Marlon Harder (Autopilot) $1,634
Music - Canadian Music Week 2014, Toronto

Tammi Campbell $1,541
Visual art - Galerie Hugues Charbonneau exhibition & Foire Papier 2014 Art Fair, Montreal QC

Dawn Bird $1,527
Screen-based media - Banff World Media Festival 2014

Marshall Burns (Rah Rah) $2,342
Music - Liverpool Sound City 2014, UK

Rylan Schults(The Pistolwhips) $1,699
Music - Canadian Music Week 2014, Toronto

Keiffer McLean and band members $1,649
Music - Canadian Music Week 2014, Toronto

PropAgate Records $2,917
Music - Canadian Music Week 2014, Toronto

Richard Haubrich $1,515
Music - Canadian Music Week 2014, Toronto

Geoff Smith (Gunner & Smith) $2,682
Music - NXNE Festival & Conference 2014, Toronto

Lioz Bouganin $2,312
Screen-based media - Banff World Media Festival 2014

Vanessa Bonk $1,727
Screen-based media - Banff World Media Festival 2014

Kelly Balon $4,556
Screen-based media - Trans Atlantic Partners 2014, Berlin, Halifax & NYC

Anthony Towstega $1,001
Screen-based media - Banff World Media Festival 2014

Shayne Metcalfe (Mark Wolf) $2,765
Screen-based media - Banff World Media Festival 2014

Bernie Hernando (Hugh) $1,568
Screen-based media - Banff World Media Festival 2014

Adrian Dean $1,407
Screen-based media - Banff World Media Festival 2014

Adrian Halter $1,745
Screen-based media - Banff World Media Festival 2014

Jeremy Drummond $1,780
Screen-based media - Banff World Media Festival 2014

Bob Crowe $2,651
Screen-based media - Banff World Media Festival 2014

Mel Bolen $927
Craft - 10th International Ceramics Competition 2014, Mino Japan

Lowell Dean $444
Screen-based media - Fantasia Film Festival 2014, Montreal QC

The Steadies $1,915
Music - BreakOut West 2014, Winnipeg, MB

Aaron Adair $2,492
Music - BreakOut West 2014, Winnipeg, MB

Jack Semple $254
Music - Barge Fest 2014, Winnipeg, MB

Rosie & The Riveters $656
Music - Barge Fest 2014, Winnipeg, MB

Sova Designs (Sherri & Michael Hrycay) $930
Craft - Barge Fest 2014, Winnipeg MB

Dean Summach $770
Music - POP Montreal 2014

Lioz Bouganin, Raquel Lopez $2,200
Screen-based media - Ottawa Animation Festival 2014

Mel Bolen $1,591
Craft - Mino International Ceramics Competition, Japan

Heike Fink $666
Craft - Barge Fest 2014, Winnipeg

Larry Trask $649
Visual Art - Barge Fest 2014, Winnipeg

Bob Crowe $5,000
Screen-based media - Toronto International Film Festival 2014

Jess Moskaluke $3,717
Music - Nashville Showcase 2014

Jim Gerlinsky $535
Visual Art - Barge Fest 2014, Winnipeg

Gwen Fehr $554
Craft - Barge Fest 2014, Winnipeg

Dale Zak $1,130
Digital - Web of Change 2014, BC

Brent & Heather Parkin $2,766
Fine Art - Balls Falls Conservation area Thanksgiving Festival (Jordan, ON) Bala Cranberry Festival (Bala, ON)

Tammi Campbell $1,278
Visual art - Ontario Showcases

Close Talker Band $2,703
Music - Reeperbahn 2014, Germany

Lioz Bouganin $4,228
Screen-based media - MIPCOM 2014, France

Doug Cuthand $2,411
Screen-based media - MIPCOM 2014, France

Jess Moskaluke $1,172
Music - Canadian Country Music Week 2014, Edmonton

Rosie & The Riveters $1,285
Music - Alberta Arts Alliance Showcase 2014, Red Deer

We Were Lovers (Elsa G) $2,339
Music - BreakOut West 2014, Winnipeg

We Were Lovers (Elsa G) $4,060
Music - CMJ Music Marathon 2014, NYC

Alex Runions $1,440
Music - Americana Music Festival 2014, Nashville TN

Tyson McShane $2,061
Music - POP Montreal 2014

Kelly Balon $762
Screen-based media - Stop Motion Festival 2014, Montreal

Scott Richmond 2,571
Music - BreakOut West 2014, Winnipeg

WYATT Music $1,443
Music - BreakOut West 2014, Winnipeg

Bob Crowe $2,979
Screen-based media - London Film Festival 2014

Alexis Normand $879
Music - Rame a la Recontre 2014, Montreal

Elsa Gebremichael (We Were Lovers) $5,000
Music - BIME 2014, Bilbao Spain

Brent & Heather Parkin $1,252
Visual art - Art Market: Art & Craft Show 2014, Calgary AB

Daniel Fernandez $1,236
Music - POP Montreal 2014

Anne Lazurko $1,440
Book publishing - Women Writing the West Conference & Willa Literary Awards 2014, Colorado USA

Dagan Harding $727
Music - Halifax Pop Explosion 2014

Powder Blue $762
Music - BreakOut West 2014, Winnipeg

Lisa Bird-Wilson $991
Book publishing - Toronto Boon Fair 2014

Lloyd DuBois $402
Craft - Barge Fest 2014, Winnipeg

Andres Davalos $4,064
Music - Mundial Montreal 2014

Lowell Dean $1,437
Screen-based media - WolfCop UK Screening London 2014

Megan Lane $2,194
Music - BreakOut West 2014, Winnipeg

The Dead South $709
Music - BreakOut West 2014, Winnipeg

Val Moker $1,927
Visual Art - New Tang Dynasty Competition 2014, NY

Tyson McShane $3,609
Music - M for Montreal 2014

Bob Crowe $1,473
Screen-based media - New York Showcase 2014

Bob Crowe $1,685
Screen-based media - American Film Market 2014, LA

Annelise Larson $506
Digital - Merging Media 2014, BC

Kelly Balon $4,681
Screen-based media - IFFI Film Bazaar (Goa) and Canadian-India Business Council (Mumbai)

Anand Ramayya $1,779
Screen-based media - IFFI Film Bazaar (Goa) and Canadian-India Business Council (Mumbai)

Bob Crowe $687
Screen-based media - Whistler Film Festival 2014

Tyson McShane $4,344
Music - BIME 2014, Bilbao Spain

Shawn Jobin $1,348
Music - Rame a la Recontre 2014, Montreal

Tyson McShane $2,531
Music - Nouvelle Prague 2014, Czech Republic

Close Talker Band $4,415
Music - Creative Sask & SaskMusic Trade Mission Showcase New York 2014

Young Benjamins $2,943
Music - Creative Sask & SaskMusic Trade Mission Showcase New York & Toronto 2014

Jonathan/Crystal Tieszen $2,402
Music - 2014 GMA/Covenant Awards, Langley BC

The Dead South $3,153
Music - Creative Sask 2014 NYC Export Mission Showcase

The Dead South $2,696
Music - Creative Sask 2014 Toronto Export Mission Showcase

The Dead South $2,706
Music - Mundial Montreal 2014

Heike Fink $1,426
Craft - Art Market & Craft Show Calgary 2014

Rylan Schultz (The Pistolwhips) $5,000
Music - Creative Sask London 2014 Trade Mission Showcase

Close Talker Band $530
Music - Creative Sask & SaskMusic Toronto 2014 Trade Mission Showcase

Close Talker Band $372
Music - M for Montreal 2014

Clayton Linthicum $1,293
Music - Canadian Folk Music Awards Nominee Showcase 2014, Ottawa ON

Krista Martynes $1,553
Music - 2014 China International Performing Arts Fair, Guangzhou

Krista Martynes $1,965
Music - 2014Malaysian International Performing Arts Festival, Perak

Hedi Gossweiler $1,724
Craft - Festival of Crafts (Edmonton) and Butterdome (Calgary)

Jim Clark $1,287
Craft - Showcase at the Habitat Galleries, Florida

Laura Dawn Pettigrew $572
Music - 2014 Natale in Musica Concert Series 2014 , Rome

Theatre Howl $2,672
Live performing arts - Wildside Festival 2015, Montreal QC

Mary Lynn Podiluk $1,249
Craft - 2015 NICHE Awards, Washington DC

Karma Film (Kelly Balon) $1,597
Screen-based media - European Film Market 2015, Berlin

Candy Fox $747
Screen-based media - TIFF Top 10 Film Festival 2015

Laura Dawn Pettigrew $364
Music - Musique Centemporaine 2015, Brussels

Angel Entertainment (Wally Start) $2,171
Screen-based media - Realscreen Summit 2015, Washington DC

Susan Robertson $2,586
Craft - Atalntic Craft Trade Show 2015, Halifax

Scott Richmond $2,681
Music - Folk Alliance Intl 2015, Kansas City

Tyler Gilbert $1,517
Music - Folk Alliance Intl 2015, Kansas City

Keiffer McLean $1,564
Music - Folk Alliance Intl 2015, Kansas City

Nicolas Faye $2,497
Music - Folk Alliance Intl 2015, Kansas City

Megan Nash $2,082
Music - Folk Alliance Intl 2015, Kansas City

Danny Goertz $1,326
Music - Folk Alliance Intl 2015, Kansas City

Megan Lane $2,663
Music - SXSW 2015, Austin TX

Deep Dark Woods $2,560
Music - Juno Fest 2015, Halifax

Shooting Guns $3,939
Music - Juno Fest 2015, Hamilton ON

Home Made Comforts - Just for you $2,522
Craft - Butterdome Spring Craft Show 2015, Edmonton

Laura Dawn Pettigrew $311
Music

Jess Moskaluke $657
Music - JUNOs 2015

Library Voices $5,000
Music - South by SouthWest

Slowdown Molasses $4,781
Music - South by SouthWest

Andy Shauf $3,046
Music - South by SouthWest

Hulo Films $2,825
Screen-based Media - Hong Kong Film Art

Ken Mitchell $1,195
Live Performing Arts - UK Showcase

Amalie Atkins $3,139
Visual Arts - International exhibitions & artist talks

Young Benjamins $4,699
Music - The Great Escape

Young Benjamins $4,567
Music - Sound City

Grant PROGRAMS

Market Travel & Culture on the Go

Supports recognized individuals and businesses to attend recognized events where demonstrated market interest has already been identified, established and/or secured.

Live Performing Arts Tour Support Grant

Supports commercially viable touring opportunities for Saskatchewan creative producers.

Screen-Based Media Production Grant

Provides financial support for "up to 30% all Saskatchewan spend" to the film, television and interactive digital media industries for production activities.

Screen-Based Media Development Grant

Supports qualified Saskatchewan production companies to undertake development of eligible projects and to bring productions to fruition.

Sound Recording Grant

Supports the production of commercially viable sound recordings for promotional use and/or commercial release.

Creative Industries Production Grant

Supports entrepreneurs from the recognized creative industries for the production and refinement of creative products, ensuring greater market and commercial readiness.

Market and Export Development Grant

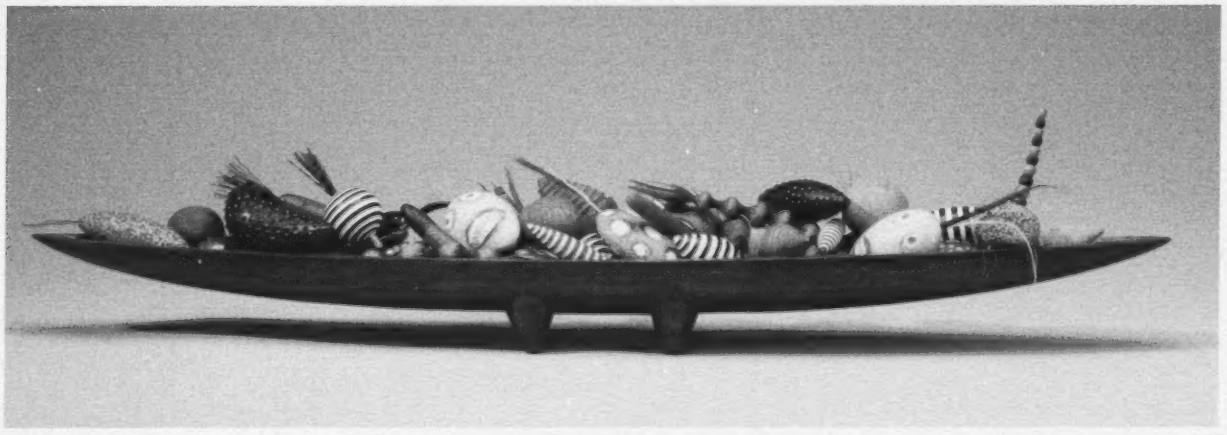
Supports creative industry producers for market access and market development opportunities.

Research Grant

Provides financial support to projects the focus on creative industry based research and market intelligence activities.

Business Capacity Grant

Supports projects that focus on developing creative capacity and skills. Intended to improve business skills and expertise and support industry capacity and job growth in Saskatchewan through workforce readiness improvements.



Bowl of Strange Fruit by Michael Hosaluk, exhibited in 'Saskatchewan' in London and Bilbao

With Our GRATITUDE

Creative Saskatchewan would like to extend thanks to everyone who gave of their time and expertise by participating on our jury panels.

Adele Boychuk
Brian Henderson
Farideh Ceaser
Jeff Stecyk
June Jacobs
Levi Nicholate
Michael Hosaluk
Ryan Gullen
Toni Ennis
Arnold Van Lambalgen
Carmel Purkis
Gordon Schillingford
Jillian Bell
Kaelen Klypak
Lioz Bouganin
Michael Poulin
Shann Gowan
Tracy Fahlman
Bevin Bradley
Darren Mitchell
Gregg Sauter
Joanne McDonald
Kevin Tobin
Lori Kuffner
Neil Bergen
Skip Taylor
Wes Pearce
Bob Crowe
Derek Bachman
Jay Semko
Jodi Sadowsky
Les Potter
Louie O'Reilly
Pam Klein
Susan Robertson

What does 'Juried' mean?

When a grant program is juried it means that applications are reviewed and evaluated by a panel of jurors who determine whether it meets the criteria for funding.

Our peer juries are comprised of creative producers and business professionals. The purpose of using peer adjudication is to ensure that applicants are adjudicated by industry experts with the skills and abilities to make sound decisions in a fair manner.

Jurors are provided with the grant program guidelines and instructions for rating applications. All applications are evaluated based on assessment criteria in the program guidelines.

For applications that are not recommended for funding, consensus feedback is provided to the applicant indicating how they can improve for future applications.

"I would like to thank Creative Saskatchewan for the opportunity to curate the show titled 'Wild Thing' for Chicago and New York. It was a fantastic experience and helped showcase 29 senior and emerging artists from our province.."

Micahel Hosaluk, Curator, 'Wild Thing'
exhibited in Chicago and New York, 2014

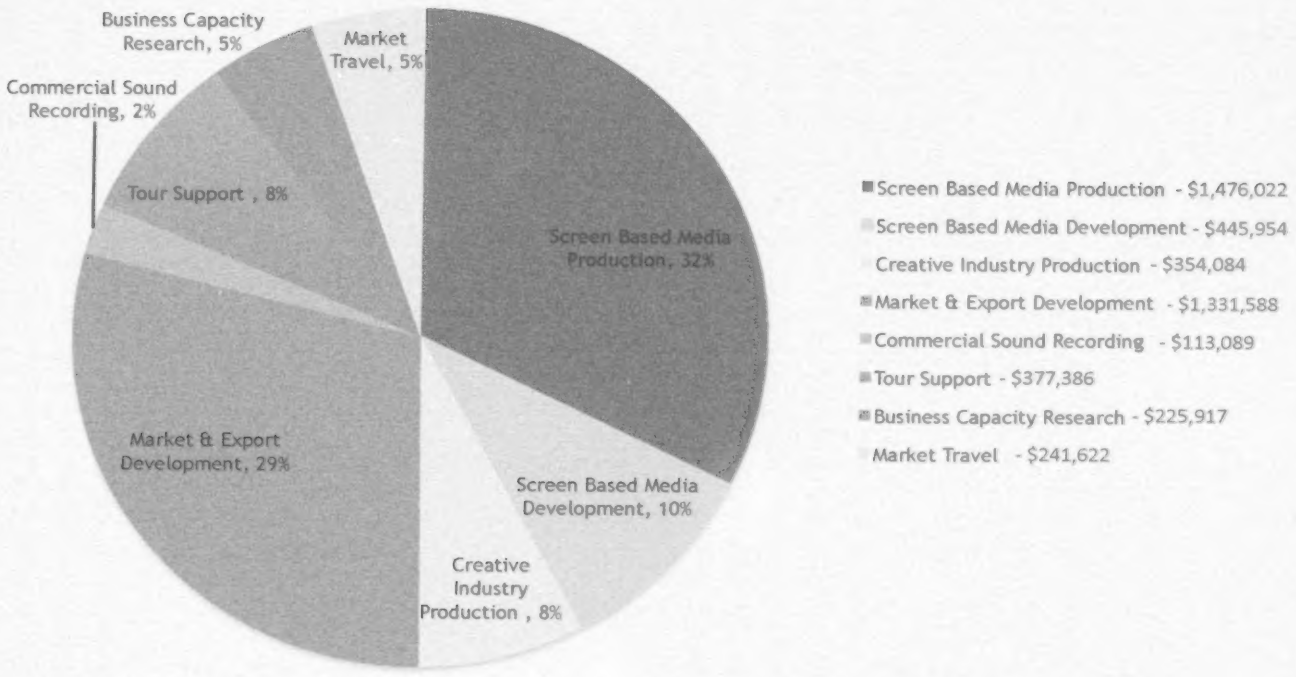
"What a wonderful and meaningful show! Great to see Saskatchewan art. A great tribute to Creative Saskatchewan."

Jon Allen, Ambassador of Canada to Spain
Of the exhibition in Bilbao, Spain

Above: 'Untitled' by Mel Bolen, 'Wild Thing' in Chicago and New York
Top: We Were Lovers, Playing at BIME Showcase in Bilbao, Spain
Opposite: 'Grandfather is Thunderbird' by Lyndon Tootoosis, in 'Saskatchewan' in London and Bilbao

Grant REVIEW

14/15 % of Total by Program


Business Capacity Research, 5%
Market Travel, 5%
Commercial Sound Recording, 2%
Tour Support , 8%
Screen Based Media Production, 32%
Market & Export Development, 29%
Screen Based Media Development, 10%
Creative Industry Production , 8%
Screen Based Media Production - $1,476,022
Screen Based Media Development - $445,954
Creative Industry Production - $354,084
Market & Export Development - $1,331,588
Commercial Sound Recording - $113,089
Tour Support - $377,386
Business Capacity Research - $225,917
Market Travel - $241,622

Highlights

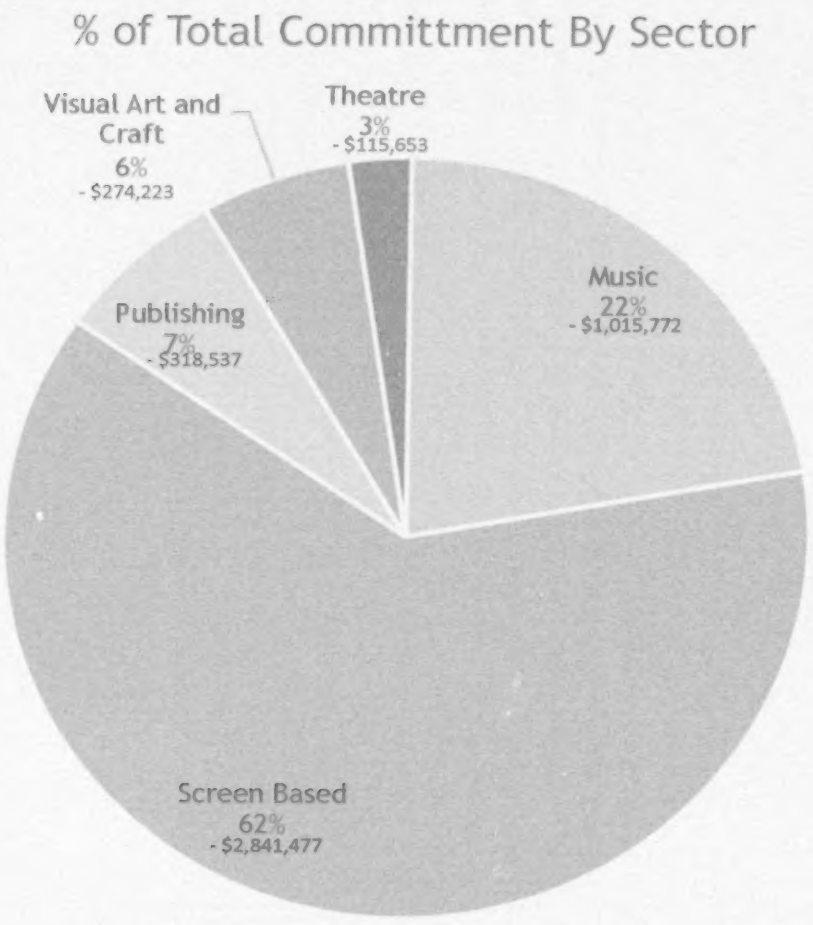
This chart portrays the percentage of the total fiscal funding by program.

Programs with a larger percentage of funding receive applications from projects with large budgets.

Market and Export Development Grant, 29 percent, can support a wide range of projects and creative industries which results in a high number of applicants and successful grant recipients.

43 percent of funding went to screen-based media production and development projects.

2014/15 Grant Commitment by SECTOR

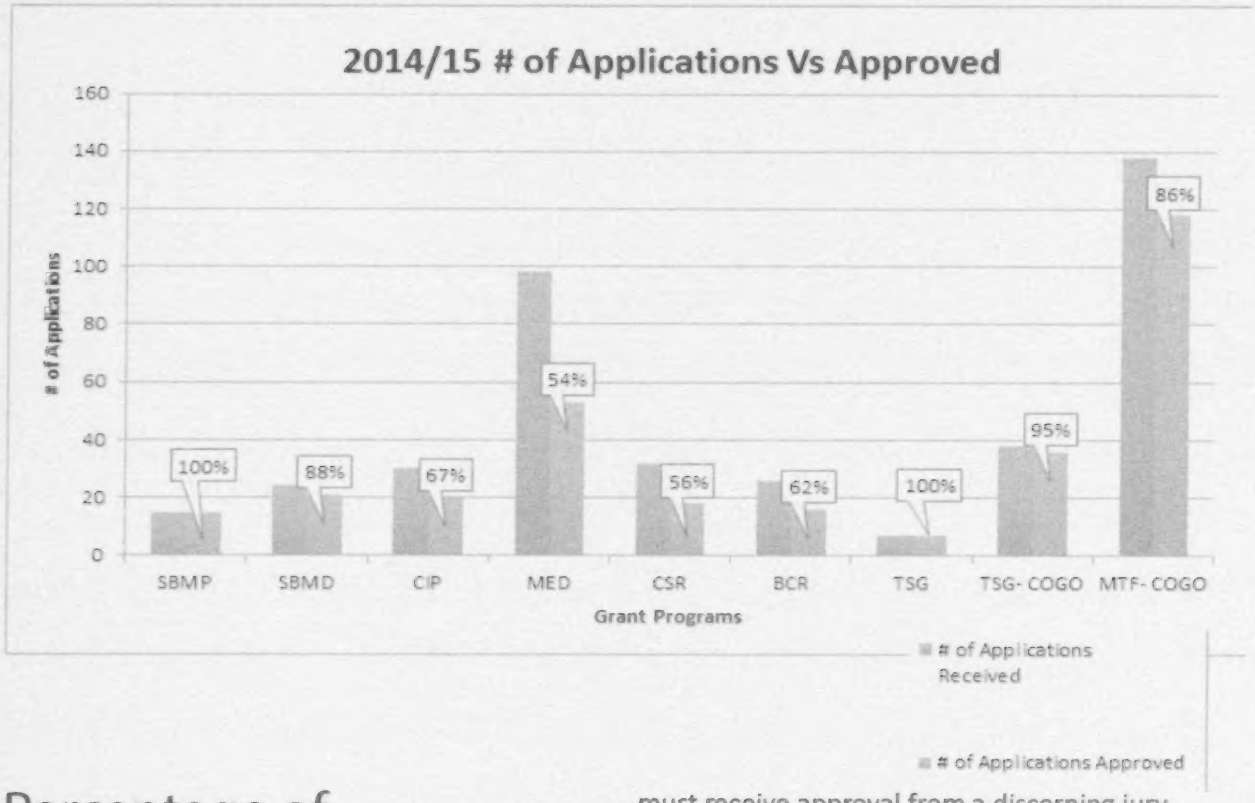


Percentage of Total Commitment

This graph shows the total funding committed in the 2014/2015 fiscal year split by creative industry

62%	Screen-Based Media Activities
22%	Music Activities
7%	Book Publishing Activities
6%	Visual Art and Craft
3%	Live Performing Arts Activities (Theatre)

Applications Received and APPROVED



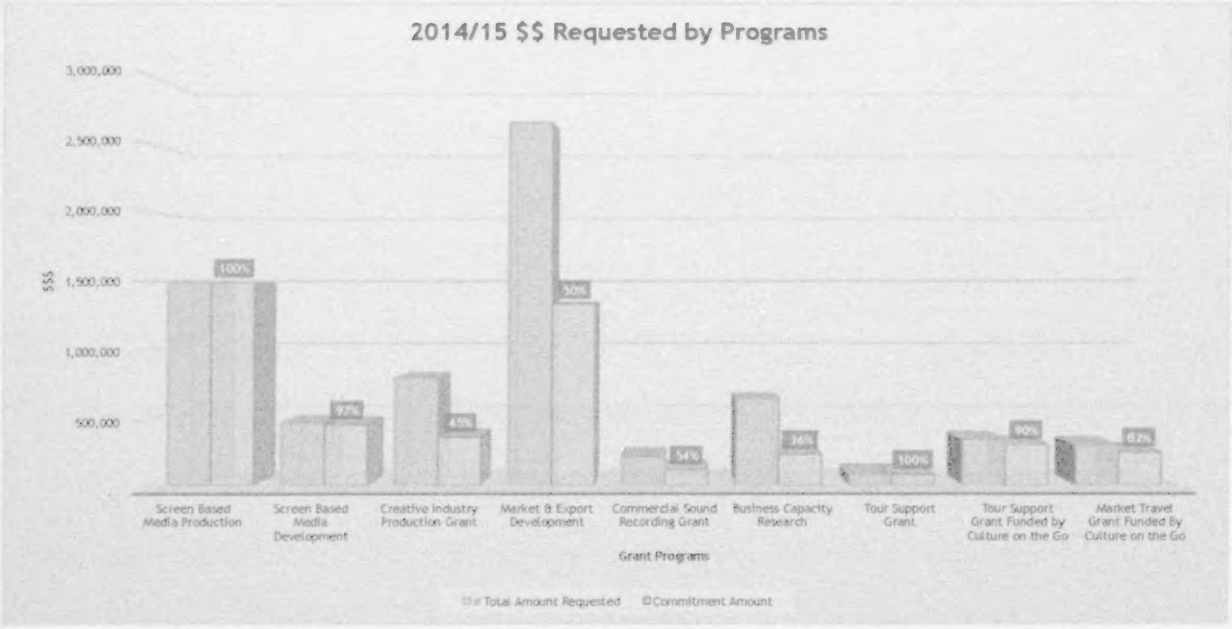
Percentage of applications received vs. approved

Demonstrates the variance between applications received and those approved for funding, split by grant program.

While some programs supply funding on a criteria basis (applications must meet a list of requirements to receive funding), others are juried activities. Those projects which are juried must receive approval from a discerning jury panel. Applicants must demonstrate a supportable budget with realistic outcomes.

The spread of applications to funded projects demonstrates that juries are being judicious with the Investment Fund as well as a potential learning curve for applicants for whom demonstrating market viability is a new skill.

Funds Requested by PROGRAM



Variance of funds requested compared to approved, by program

The spread of applications to funded projects demonstrates that juries are being judicious with the Investment Fund as well as a potential learning curve for applicants for whom demonstrating market viability is a new skill.

While the gap is likely to close on the knowledge front; it is anticipated there will remain a gap as the future number of applications exceeds the funds available.

Opposite: Belle Plaine on tour in Mervin, Saskatchewan

nord pia

Management's Responsibility for the Financial Statements

The financial statements have been prepared by management in accordance with Canadian Public Sector Accounting Standards and the integrity and objectivity of these statements are management's responsibility. Management is also responsible for all of the notes to the financial statements, and for ensuring that this information is consistent, where appropriate, with the information contained in the financial statements.

Management is also responsible for the integrity and fairness of the financial statements. In order to fulfill this responsibility, management implements and maintains a system of internal controls to provide reasonable assurance that reliable financial information is produced.

The Board of Directors is responsible for ensuring that management fulfills its responsibilities for financial reporting and internal controls. These responsibilities are exercised through the appointment of an Audit Committee of Directors to review the financial statements with management.

The Provincial Auditors conduct an independent examination, in accordance with Canadian auditing standards, and express their opinion on the financial statements. The auditors have full and free access to the audit committee to discuss their audit and findings.

On behalf of management:

John-Paul Ellson
Chief Executive Officer,
Creative Saskatchewan

Florence Akpan, CMA
Finance and Accountability Manager,
Creative Saskatchewan

Independent Auditor's Report

To: The Members of the Legislative Assembly of Saskatchewan

I have audited the accompanying financial statements of Creative Saskatchewan, which comprise the statement of financial position as at March 31, 2015 and the statement of operations and accumulated surplus, statement of change in net financial assets and the statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards for Treasury Board's approval, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of Creative Saskatchewan as at March 31, 2015 and the results of its operations, changes in net financial assets and cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Judy Ferguson

Regina, Saskatchewan
July 21, 2015

Judy Ferguson, FCPA, FCA
Provincial Auditor

1500 Chateau Tower - 1920 Broad Street Regina. Saskatchewan S4P 3V2
t 306.787.6398 *f* 306.787.6383 *e* info@auditor.sk.ca
www.auditor.sk.ca

Statement of Financial Position

As At March 31, 2015
In '000s

STATEMENT 1

	2015	2014
Financial Assets		
Cash	$ 4,054	4,079
Restricted Cash (Note 3 and 6)	1,104	-
Accounts Receivable	32	283
Investment (Note 4)	125	-
Total Financial Assets	**5,315**	**4,362**
Liabilities		
Accounts Payable	306	10
Grants Payable (Note 5)	2,361	1,995
Industry Association Payable	-	500
SaskFilm Payable	-	107
Vacation Payable	34	-
Deferred Revenue (Note 6)	60	-
Total Liabilities	**2,761**	**2,612**
Net Financial Assets (Statement 3)	**2,554**	**1,750**
Non - Financial Assets		
Tangible Capital Assets (Note 7)	159	21
Prepaid Expenses	60	-
Total Non-Financial Assets	**219**	**21**
Accumulated Surplus (Statement 2)	**$ 2,773**	**$ 1,771**

See accompanying notes to the Financial Statements

Statement of Operations and Accumulated Surplus

For the Year Ended March 31
In '000s

STATEMENT 2

	2015	2014
Revenues		
Transfer from General Revenue Fund	$ 7,124	7,398
SaskTel Max Equity Fund (Note 3)	1,044	
Sponsorships	45	-
Other Income	234	1
Total Revenues	**8,447**	**7,399**
Expenses (Note 8)		
Grants (Note 5)	4,653	3,740
Industry Associations (Note 9)	728	1,358
Industry and Market Development	953	50
Program Delivery	421	140
Operations	690	340
Total Expenses	**7,445**	**5,628**
(Deficit)/Surplus - End of Year	1,002	1,771
Accumulated Surplus - Beginning of Year	1,771	-
Accumulated Surplus, End of Year (Statement 1)	**$ 2,773**	**$ 1,771**

Statement of Changes in Net Financial Assets

For the Year Ended March 31
In '000s

STATEMENT 3

	2015	2014
Annual (Deficit)/Surplus (Statement 2)	$ 1,002	$ 1,771
Tangible Capital Asset Additions (Note 7)	(149)	(22)
Tangible Capital Asset Disposal (Note 7)	1	-
Amortization (Note 7)	10	1
Changes in Prepaid Expenses	(60)	-
Decrease in Net Financial Assets	(198)	(21)
Changes in Net Fiancial Assets - End of Year	804	1,750
Net Financial Assets - Beginning of Year	1,750	-
Net Financial Assets - End of Year (Statement 1)	**$ 2,554**	**$ 1,750**

See accompanying notes to the Financial Statements

Statement of Cash Flows

For the Year Ended March 31
In '000s

STATEMENT 4

	2015	2014
Operating Transactions		
Annual (Deficit)/Surplus (Statement 2)	$ 1,002	$1,771
Non-Cash Item: Amortization	10	1
Prepaid Expense	(60)	-
Accounts Receivable	251	(283)
Grants Payable	366	1,995
Industry Association Commitment Payable	(500)	500
SaskFilm Grants Payable	(107)	107
Accounts Payable	296	10
Vacation Payable	34	-
Deferred Revenue	60	-
Cash Provided by Operating Transactions	**350**	**2,330**
Capital Transactions		
Proceeds Used to Acquire Tangible Capital Assets	(149)	(22)
Tangible Capital Asset Disposal	1	-
Cash used in Capital Activities	**(148)**	**(22)**
Investing Transactions		
GIC Investment	(125)	-
Cash used in Investing Transactions	**(125)**	**-**
Increase in Cash	**1,079**	**4,079**
Cash - Beginning of Period	**4,079**	**-**
Cash - End of Period	**$ 5,158**	**$ 4,079**
Cash Consist of:		
Cash - Operations	4,054	4,079
Cash - Restricted	1,104	-
	$ 5,158	**$ 4,079**

See accompanying notes to the Financial Statements

Notes to the Financial Statements

For the Year Ended March 31, 2015
In $'000s

1. **Status of Creative Saskatchewan**
   Creative Saskatchewan was established on July 2, 2013 through the proclamation of *The Creative Saskatchewan Act S.S 2013, Ch 43.12*. Creative Saskatchewan is a Crown Agency of the Province of Saskatchewan. The mandate of Creative Saskatchewan is to facilitate the commercial development of producers, entrepreneurs, businesses and associations in the creative industry in realizing their economic potential within and outside the province through business product development and market access.

   Effective March 27, 2014, pursuant to Order in Council 125/2014, Creative Saskatchewan assumed SaskFilm's equity investments and development agreement loans, net of provisions for doubtful accounts and agreed to fulfill SaskFilm's outstanding commitment to the industry. All balances were transferred to Creative Saskatchewan at book value of $0. Creative Saskatchewan also assumed SaskFilm's grant program on March 27, 2014.

2. **Significant Accounting Policies**

   a. **Basis of Accounting**
   These financial statements are prepared by management in accordance with the Canadian Public Sector Accounting Standards as established by the Canadian Public Sector Accounting Board and published by the Chartered Professional Accountants of Canada. These statements do not include a Statement of Re-measurement Gains and Losses as there are no relevant transactions to report.

   b. **Tangible Capital Assets**
   Tangible capital assets are recorded at cost, less accumulated amortization. The net-book value of these assets is detailed on Note 7. Tangible capital assets are amortized over their estimated useful lives. Amortization is taken in the year the tangible capital asset is put into use. Amortization expense is calculated using the straight-line method at the following annual rates:

   - Furniture and equipment 20%
   - Computer equipment and systems 30%

   When tangible capital assets no longer contribute to Creative Saskatchewan's ability to provide services, they are written down to residual value. Assets classified as work in progress are not amortized until they are operational and available for use, at which time they are transferred to tangible capital assets and amortization begins.

   c. **Non-financial Assets**
   Tangible capital assets and prepaid expenses are accounted for as assets by Creative Saskatchewan because they can be used to provide Creative Saskatchewan services in future periods. These assets do not normally provide resources to discharge the liabilities of Creative Saskatchewan unless they are sold.

   d. **Revenue**
   Revenues are recognized in the period in which the transactions or events occurred that gave rise to the revenues.
   Government transfers are recognized as revenues when the transfer is authorized, any eligibility criteria are met, and reasonable estimates of the amounts can be made.

e. **Deferred Revenue**
Deferred revenue represents amounts received pursuant to the agreement and may only be used in the conduct of certain programs or in the delivery of specific services and transactions. These amounts are recognized as revenue in the fiscal year the services or grants are provided.

f. **Expenses**
The cost of all goods consumed and services received during the year is expensed. Grants and transfers are recorded as expenses when the transfer is authorized, eligibility criteria have been met by the recipient and a reasonable estimate of the amount can be made.

g. **Measurement Uncertainty**
The preparation of financial statements in conformity with the Canadian Public Sector Accounting Standards requires management to make estimates and assumptions that affect the reporting amounts of assets and liabilities, at the date of the financial statements, and the reported amounts of the revenues and expenses during the period. Items requiring the use of significant estimates include accounts receivable, accounts payable and amortization.

Estimates are based on the best information available at the time of preparation of the financial statements and are reviewed annually to reflect new information as it becomes available. Measurement uncertainty exists in these financial statements. Actual results could differ from these estimates.

h. **Development Loans**
Development loans are advanced to qualifying Saskatchewan production companies and become repayable upon commencement of principal photography. Loans for those projects that do not reach principal photography may be forgiven at the discretion of the Board of Directors. Due to the uncertainty regarding collections, these loans are recorded as a grant expense in the year advanced; any recoveries are recorded as revenue when received.

i. **Equity Investments**
Equity investments are made in film production of Saskatchewan companies to a maximum of 25% of production cost. However, due to the risk of recovery associated with these investments and the uncertainty of a return, equity investments are recorded as grant expenses in the year they are advanced; any recoveries are recorded as revenues when received.

3. **Restricted Cash**
The Rogers and SaskTel funds of $60 and $1,044 respectively, are held in restrictive accounts for future use as stipulated in their funding agreements.

The SaskTel Equity fund agreement stipulates that these funds be administered to eligible Saskatchewan based television productions that hold a Canadian broadcast license and meet eligible production categories as defined by Canadian Radio-Television and Telecommunications Commission (CRTC). These productions must demonstrate significant economic, cultural and employment benefit to the Saskatchewan industry, and a high potential of recoupment and profit in the application.

The Rogers Digital Development fund agreement stipulates that these funds be administered to eligible Saskatchewan media producer applicants for digital media marketing, professional development, travel, and business advancement in the form of a travel grant.

4. **Investments**
Investments consist of guaranteed investment certificates with maturity dates within the next fiscal year. The interest rate on the investment is 0.8%. The fair value of the investments approximates book value due to their short-term nature.

5. Grant

Grant Programs	2014-15 Expense	2013-14 Expense
Screen Based Media Production	$ 1,476	$ 1,104
Screen Based Media Development	446	267
Creative Industry Production	354	241
Market & Export Development	1,332	1,116
Commercial Sound Recording	113	-
Business Capacity Research	226	185
Tour Support	80	-
Tour Support funded by COGO	298	610
Market Travel funded by COGO	241	66
SaskFilm - Development Loans and Equity Investments	87	151
Year Total	$ 4,653	$ 3,740

During the year, 62% of Creative Saskatchewan grants was paid out with a balance of $1,743 in addition to 2013/14 grant payable of $618. Therefore, the total outstanding Creative Saskatchewan grants payable is $2,361.

6. Deferred Revenue

The Rogers Digital Development Fund of $60, is also recorded as deferred revenue as it is an externally restricted fund and is yet to be administered to qualifying applicants

7. Tangible Capital Asset

Tangible Capital Assets	Computer Equipment and Systems	Furniture and Equipment	Work in Progress	Total 2015	Total 2014
Opening Cost of Tangible Capital Assets	$ 15	$ 7	$ -	$ 22	$ -
Additions during the Year	14	17	118	149	22
Disposal during the Year	(1)	-	-	(1)	-
Closing Cost of Tangible Assets	28	24	118	170	22
Opening Accumulated Amortization	(1)	-	-	(1)	-
Annual Amortization	(7)	(3)	-	(10)	(1)
Disposal during the Year	-	-	-	-	-
Closing Accumulated Amortization	(8)	(3)	-	(11)	(1)
Net Book Value of Tangible Capital Assets	**$ 20**	**$ 21**	**$ 118**	**$ 159**	**$ 21**

8. Comparison of Budgeted and Actual Results by Object

	Budget	2015	2014
Revenue			
Transfer from General Revenue Fund	$ 8,299	$ 7,124	$ 7,398
Sponsorships	41	45	-
SaskTel Max Equity Fund	-	1,044	-
Other Income	25	234	1
Total Revenues	$ 8,365	$ 8,447	$ 7,399
Expenses			
Grants			
Creative Saskatchewan	5,055	4,566	3,589
SaskFilm	107	87	151
Program Delivery			
Jury	51	44	87
Salaries and Benefits	380	377	53
Industry Association	1,500	728	1,358
Industry and Market Development	900	953	50
Operations			
Salaries and Benefits	380	377	53
Office Administration	447	169	12
Professional Services	85	108	233
Board	57	36	42
Total Expenses	$ 8,962	$ 7,445	$ 5,628
Net Operating Results	$ (597)	$ 1,002	$ 1,771

The budget for this fiscal year was approved by the Board of Directors on March 25, 2014.

9. Creative Industries Association Funding

Creative Saskatchewan has a standing partnership agreement with Saskatchewan's Creative Industry Associations to provide funding to facilitate the commercial development of the creative industries to ensure they are ready for growth.

10. Related Party Transactions

The financial statements include transactions with various Saskatchewan agencies, boards, ministries and crown corporations. Below are revenues and expenses included in the financial statements.

Related Party	2015	2014
Revenue		
Ministry of Parks, Culture & Sport	$ 7,124	$ 7,398
SaskTel	1,044	-
Total Revenue	**8,168**	**7,398**
Expenses		
Public Employee Pension Plan	29	-
SaskTel	24	5
Minister of Finance		
Ministry of Parks, Culture & Sport	86	-
Central Services	23	-
Saskatchewan Trade and Export Partnership	3	12
Saskatchewan Arts Board - Juror Administration	-	71
Total Expenses	**165**	**88**

11. Financial Instruments

a. **Fair Value**

Creative Saskatchewan's significant financial instruments consist of cash, accounts receivable, investments and accounts payable. The fair value of the financial instruments approximates their carrying value due to their short-term nature.

b. **Credit Risk**

Credit risk is the risk a party owing money to Creative Saskatchewan will fail to discharge that responsibility. Creative Saskatchewan is exposed to credit risk from potential non-payment of accounts receivable. The majority of accounts receivable were collected shortly after year end, therefore the credit risk is minimal.

c. **Liquidity Risk**

Liquidity risk is the risk that Creative Saskatchewan will not be able to meet all cash outflow obligations as they come due. Creative Saskatchewan mitigates this risk by monitoring cash activities and expected government transfers through extensive budgeting and forecasting.

d. **Interest Risk**

This is the risk that fair value or future cash flows of a financial instrument will fluctuate due to changing market interest rates. Creative Saskatchewan minimizes this risk by investing in GICs' for short terms at fixed interest rates. Creative Saskatchewan's receivables and payables are non-interest bearing as well.

12. Defined Contribution Pension Plan

Creative Saskatchewan participates in the Public Employee Pension Plan (PEPP), a defined contribution plan. Creative Saskatchewan's obligations are limited to the amount stipulated in the employment contract. Pension cost of $36 are included in salaries and comprise the employer's contribution for current service.

13. Contractual Obligations

The lease on the photocopier was transferred from SaskFilm which expires on June 30, 2015. The future minimum lease payments are as follows:

Fiscal Year	Amount
Total Minimum Lease Payment (2015/16)	$1

14. Accommodation

Creative Saskatchewan had no written agreement in place in regards to the rental and use of the office space. The office space is owned by the Ministry of Central Services. The Ministry of Parks, Culture and Sport has an agreement with the Ministry of Central Services for the use of the building, therefore there have been no accommodation expenses during the period.

15. Commitments

Creative Saskatchewan has committed to providing development loans of $20 to fulfill SaskFilm's outstanding commitment to applicants.

16. Comparative Figure Note

Prior year figures have been reclassified to conform to current year presentation.

Back Cover Top: Creative Saskatchewan display at trade mission launch in London
Back Cover Bottom: The Dead South at Pianos, New York

creative SASKATCHEWAN

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